Tip of the Week #115: Manage Social Comments in the GLM Conversations Inbox

2026-11-17 - Tom Regier - Tip of the Week

You can now see and reply to comments on your social media posts right from the **Conversations** inbox in Gym Lead Machine. Facebook, Instagram, and TikTok comments land in the Team Inbox alongside your SMS, email, and DMs, so your team can keep up with social engagement without switching between Social Planner and each platform.

Here's what's included:

- See every comment as its own conversation, with the original post attached for context
- Reply publicly under the comment or move the conversation to a private DM
- Save each commenter as a contact automatically, ready for workflow follow-up with potential leads

Comments sync from posts you publish through Social Planner once comment sync is turned on in your settings.

For setup steps, inbox filters, and reply limits by platform, see Manage Social Comments from Conversations in GLM.

- Tags
- Tip of the Week