Tip of the Week #113: Use Improved Workflow AI Builder and Loop Feature

2026-11-04 - Tom Regier - Tip of the Week

You can now repeat a group of actions inside a single workflow in Gym Lead Machine with the new **Loop action**, and **Workflow AI Builder** has been improved to help you build and refine automations from a plain-language prompt.

Here are the highlights:

- Run a set of actions once for each item in a list, such as each program request a webhook brings in
- Create several opportunities, tasks, or notes from one trigger, with no code required
- Repeat actions a fixed number of times using a start and end number
- Choose whether iterations run one after another or several at the same time
- Describe the workflow you want with Workflow AI Builder, then refine it with follow-up prompts

For the full walkthroughs, see Repeat Workflow Actions with the Loop Action in GLM and Build Workflows with AI in GLM.

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