Tip of the Week #111: Use Internal Comments

2026-10-20 - Tom Regier - Tip of the Week

You can now add internal comments automatically as an action inside your Gym Lead Machine workflows. When a workflow runs, it can leave a note in the contact's conversation for your team, so the context is already there when someone opens the thread.

- Add an internal comment as an action in your workflows
- Give your team context in the contact's conversation without using notes or tasks
- Keep those notes internal to your team, separate from the messages your contacts receive

For the full walkthrough, see Add Internal Comments and At-Mentions to Conversations in GLM.

- Tags
- Tip of the Week