Website After-Launch Checklist

Laura Gibson - 2026-11-09 - SEO After Switching or Redesigning

Once your new Kilo website is live, here are a few important steps you can take to support your local SEO and keep your site performing well:

- **Share your new website link** on social media and in your email newsletters: This helps drive traffic, signals activity to Google, and spreads awareness locally.
- **Monitor your Google Analytics traffic**: Look at how visitors are finding and using your site, especially through local search.
- **Keep your Google Business Profile updated**: Make sure your hours, services, and website link are always current. Post photos and updates regularly.
- **Post new content regularly**: Even short blog posts or gym announcements show Google your site is active and relevant.
- **Reach out to us if you have any SEO or website questions**: We are happy to guide you or point you to the right resource.

Tip: Bookmark this checklist and review it once a month. Local SEO is built over time, and small, consistent actions make a big impact.

- Tags
- Website