



[Knowledge Base](#) > [Gym Lead Machine](#) > [Sites: Landing Pages, Forms, Surveys, Quizzes](#) > [Forms, Surveys & Quizzes](#) > [Use the Quiz Builder](#)

Use the Quiz Builder

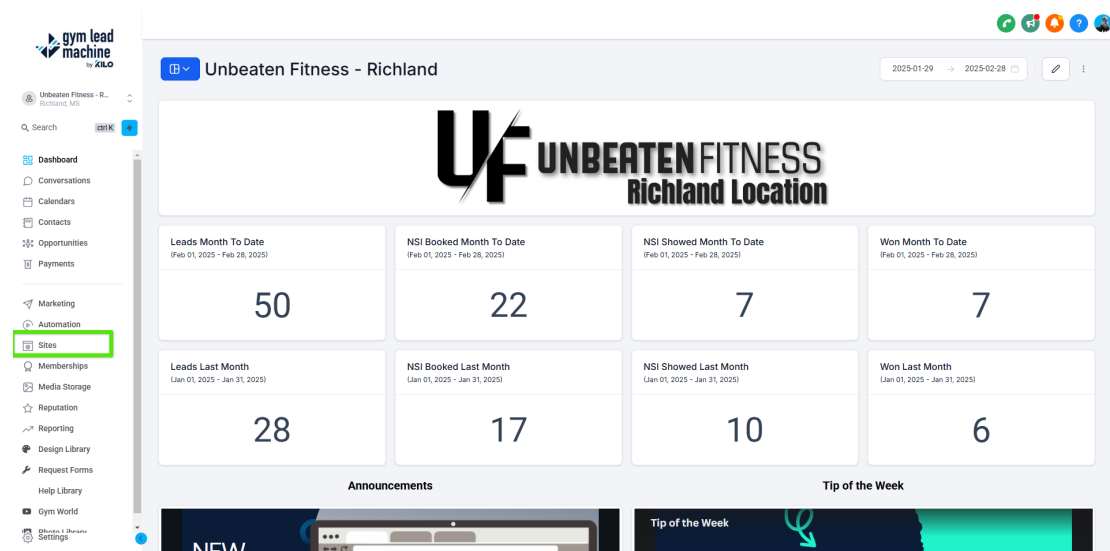
Mavilyn Carlos - 2026-09-08 - [Forms, Surveys & Quizzes](#)

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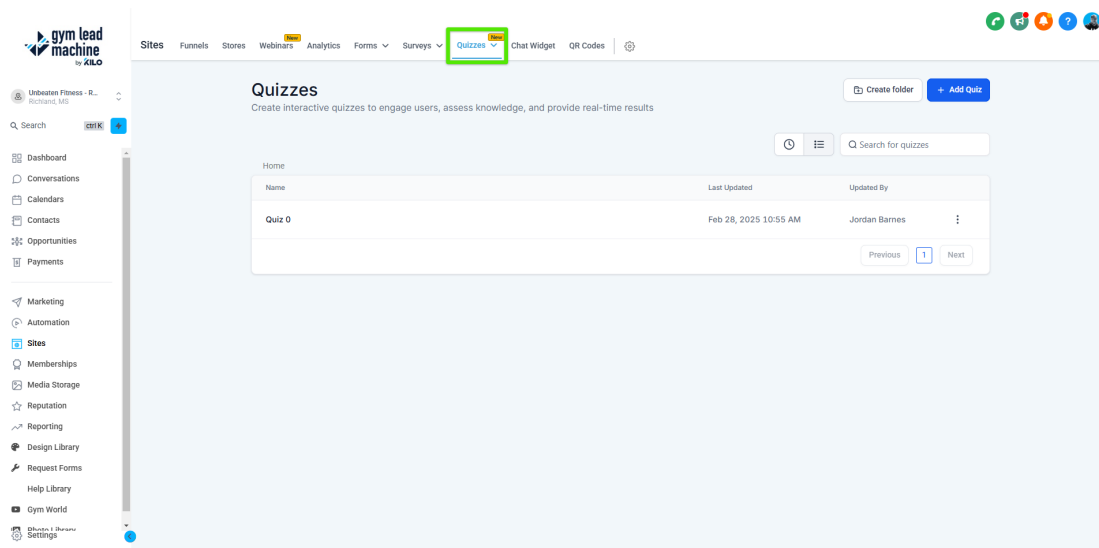
Creating an interactive quiz is a great way to engage leads and gather insights. Follow these simple steps to build and customize your quiz using Gym Lead Machine's **Quiz Builder**.

Step-by-Step Guide

- Access the Quiz Builder
 - Navigate to the **Sites** tab.

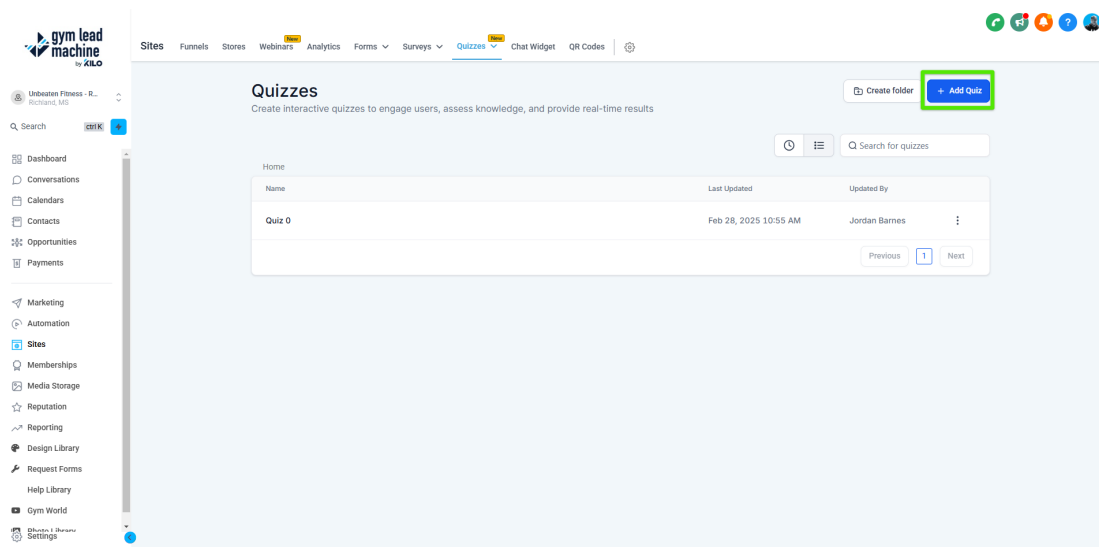


- Locate **Quiz Builder** and open it.



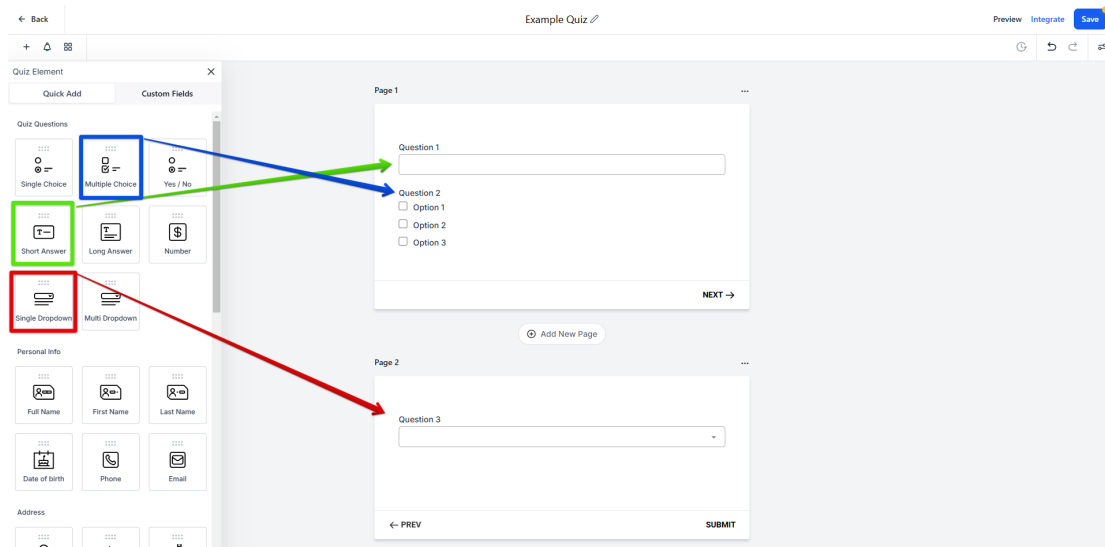
- **Create a New Quiz**

- Click **Add Quiz** and give it a name.



- **Add Questions**

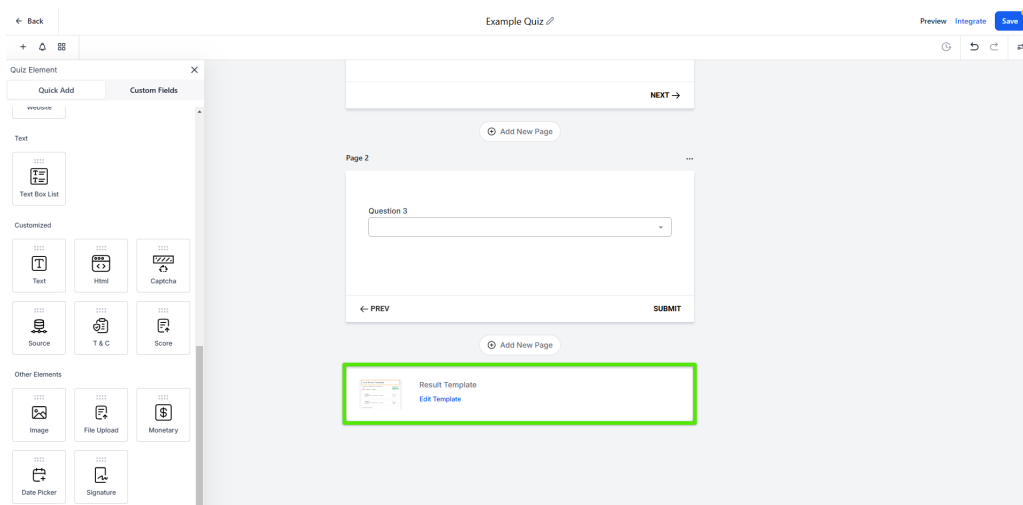
- Use the left sidebar to **drag and drop** different question types onto slides.
- Customize the questions and answer choices to fit your needs.



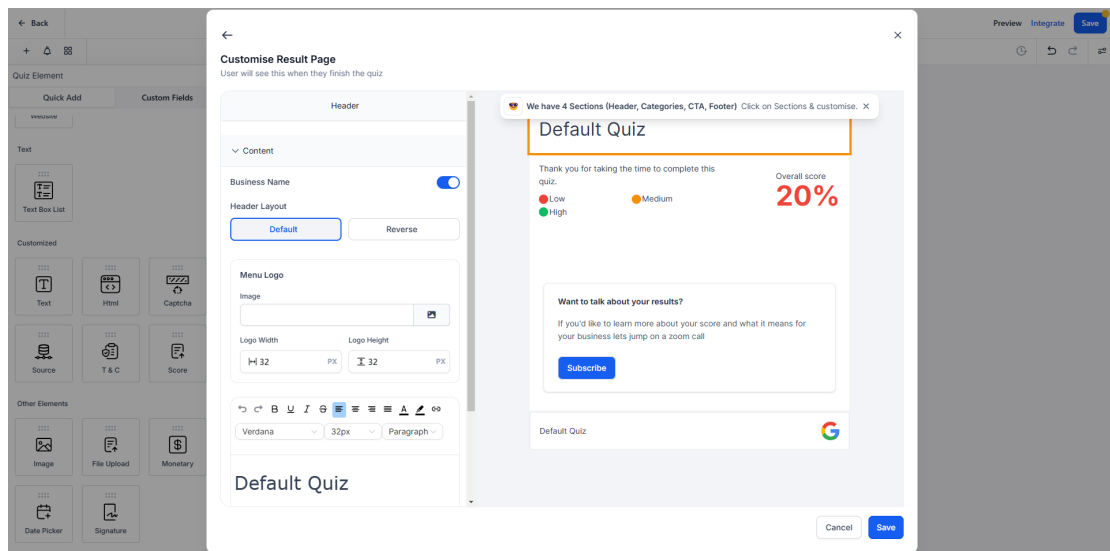
- **Assign Categories & Scores**

- Set up scoring for each question to **determine the final result**.
- You can categorize responses to tailor results based on lead preferences.

- **Customize the Result Page**

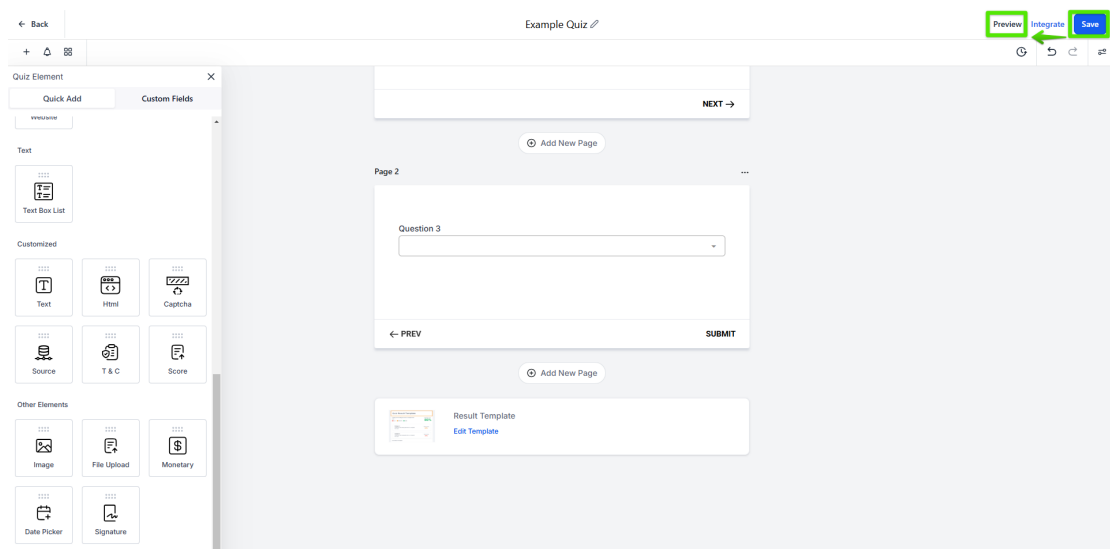


- Use the **Quiz Result Builder** to personalize what users see after completing the quiz.
- Add images, text, and call-to-action buttons to drive engagement.



- **Save & Preview**

- Test your quiz before making it live to ensure everything works smoothly.

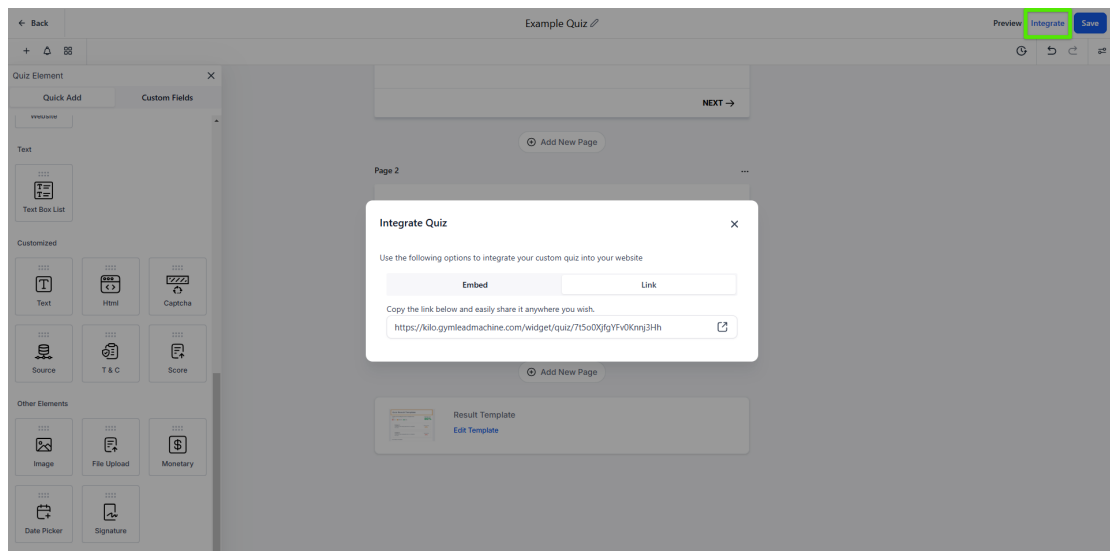


- **Publish & Share**

- Share your quiz using:

- **Direct links**

- **Embedded options** (on your website or landing pages)



■ Automations to trigger follow-ups based on results

