



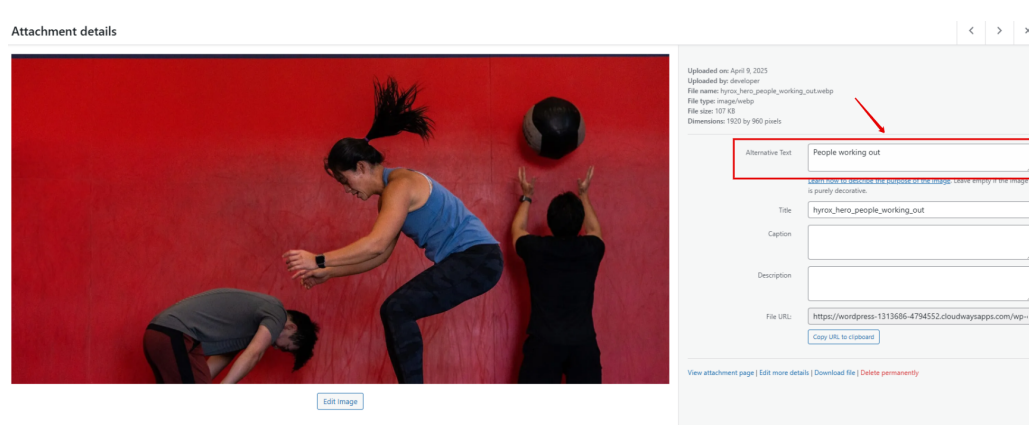
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Upload Images On a Concierge Site

Laura Gibson - 2026-07-24 - [Concierge Website Templates](#)

Image Best Practices

1. **Add alt text** to every image you upload. Alt text should describe what is shown in the image, e.g., "Women working out at Kilo gym."



2. **Crop images** appropriately. Make sure you follow the photo recommendations for your template [here](#).

- You can use this free online tool: [BeFunky Photo Editor](#)

3. **Compress images** for faster loading. When you edit the image, make sure you compress it as much as possible.

- You can use this free online tool: [TinyPNG](#)

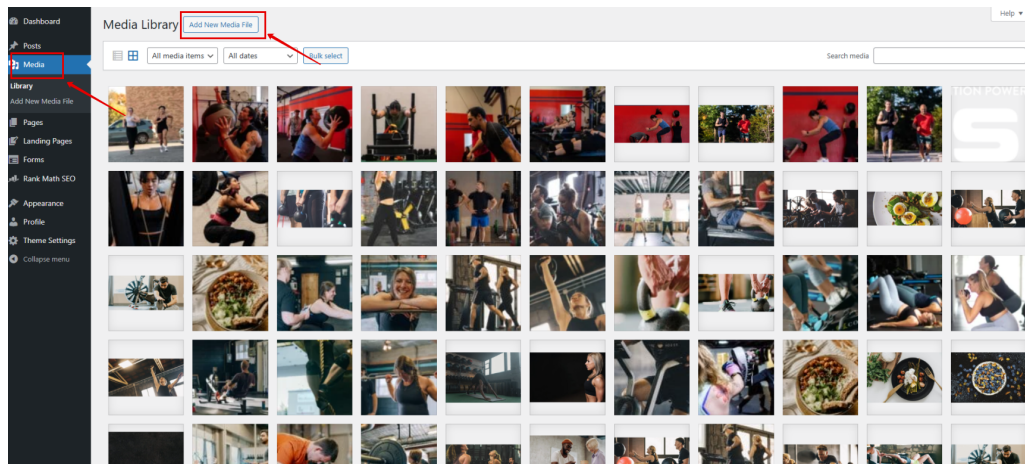
4. **Rename images** using your gym name and the contents of the photo, e.g., "kilo_gym_women_working_out."

5. **Avoid using AI-generated images on your website.** While AI-generated images might seem quick and creative, they often look unnatural and can make your website feel impersonal or even confusing to visitors.

Ways to Upload Images

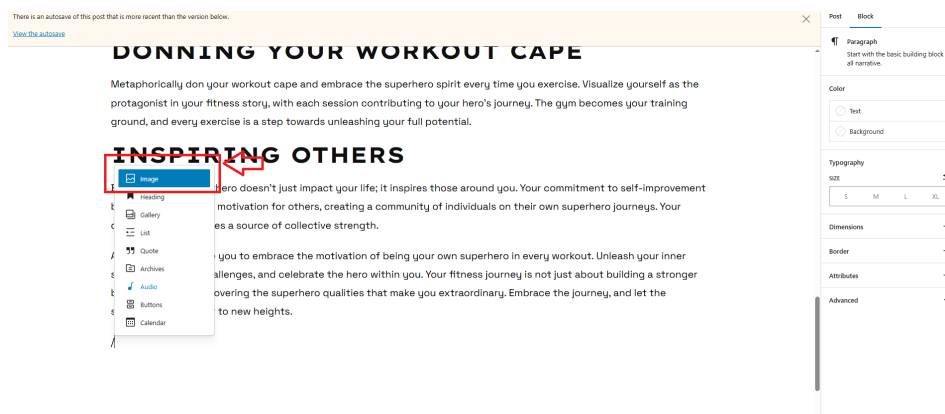
1. **Through the Media Library**

- Go to the **Media Library** in the left sidebar inside WordPress and click **Add New Media File**.

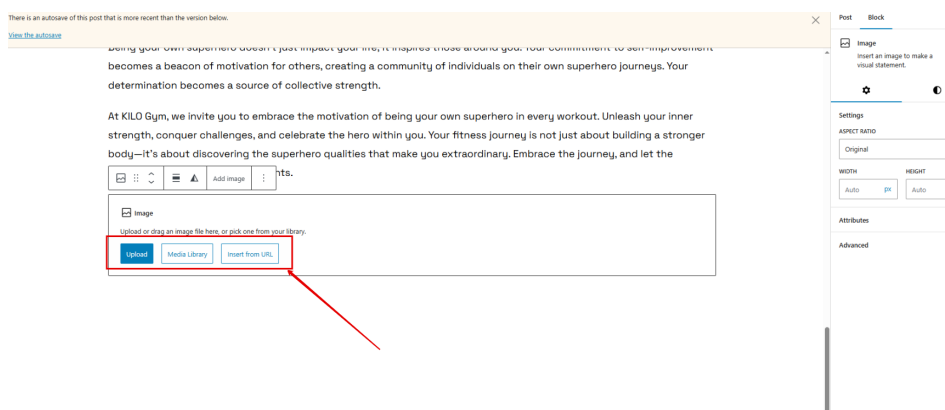


2. Inside a post

- Type / and select the **Image** option.



- Click **Upload**.



Have questions or want to request a complimentary annual redesign using one of our concierge templates? Reach out to our Support team at hello@usekilo.com.

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