Social Post AI

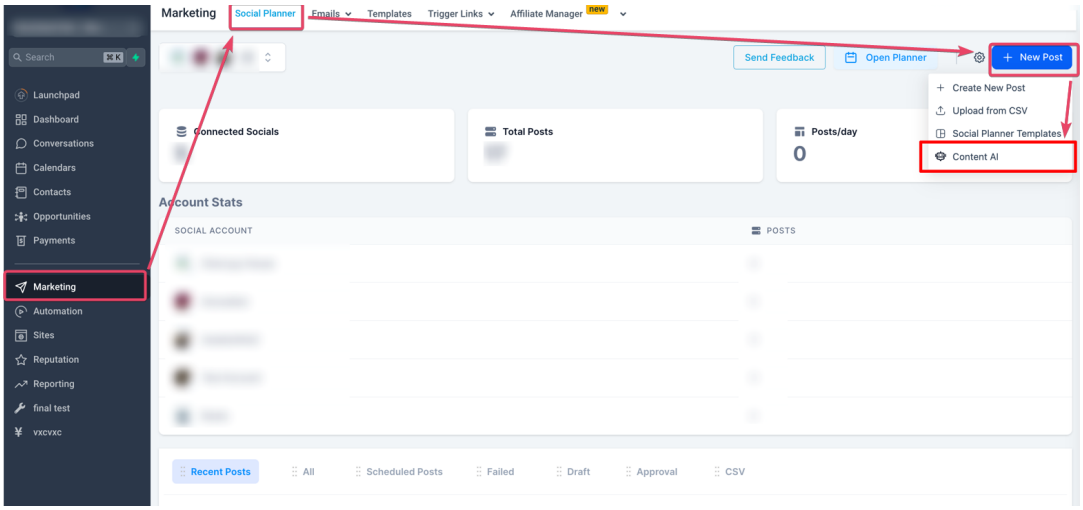
Mavilyn Carlos - 2026-11-09 - AI Agents

> If you've opted to have the Premium Feature Upgrade, you now have access to additional Premium and AI features within your account. If you do not have the Premium and AI features and would like to consider an upgrade, please email hello@usekilo.com

How to create a Social Post with Content AI?

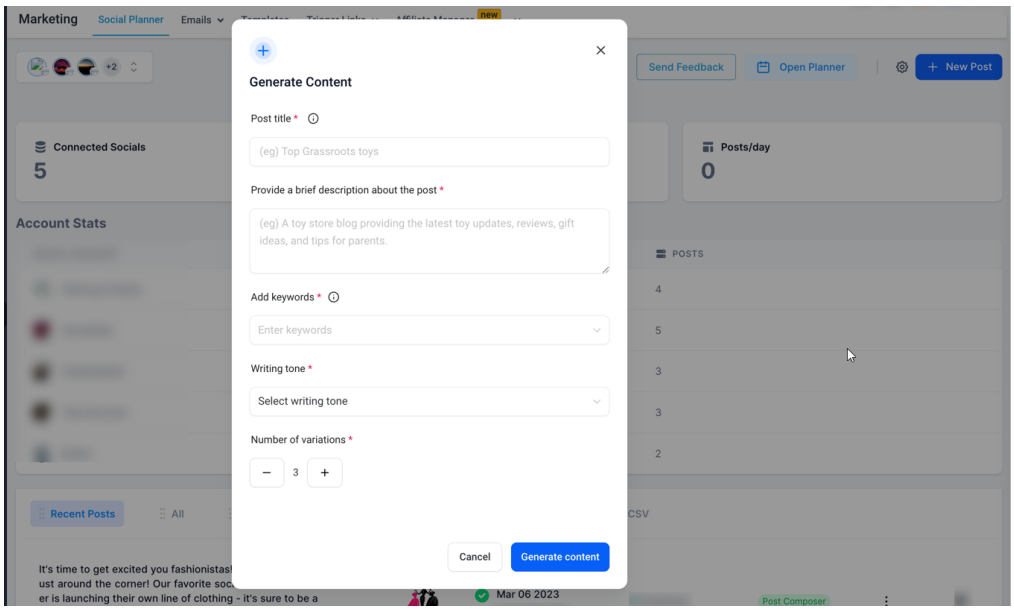
AI-powered Content AI is available for Social Planner, followed by it will be everywhere for generating AI-powered content.

Step 1: Go to Marketing > Social Planner > New Post



Step 2: Once you create a new post with the option of Content AI.

Next, it will ask you to write a post title, post description, keywords, tone of the content, and the number of variations.



For example, for generating the content,

Post Title

- Enter the name of the topic or category of content like "Content Marketing"

Provide a brief description about the post

- The post description, like "short-form videos are changing the marketing trend in social media marketing strategies."

Add Keywords

- Enter the keyword (enter the word and hit enter) like "short-form videos, marketing, strategy, content generation."

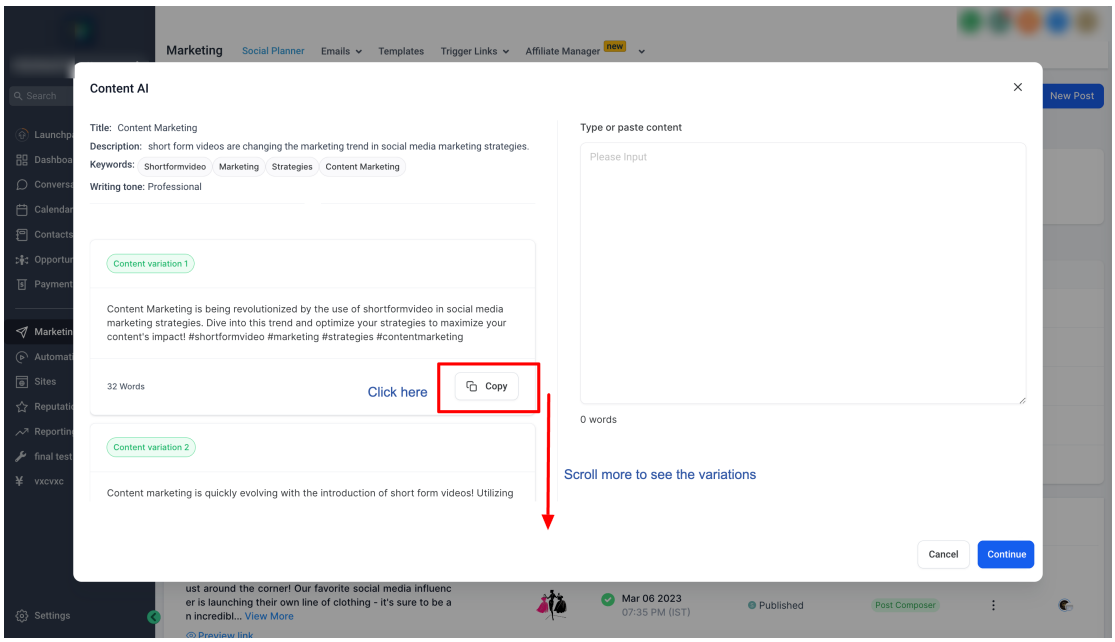
Writing tone

- Choose the tone from the given options.

Choose the **Number of variations** from 1 to 5

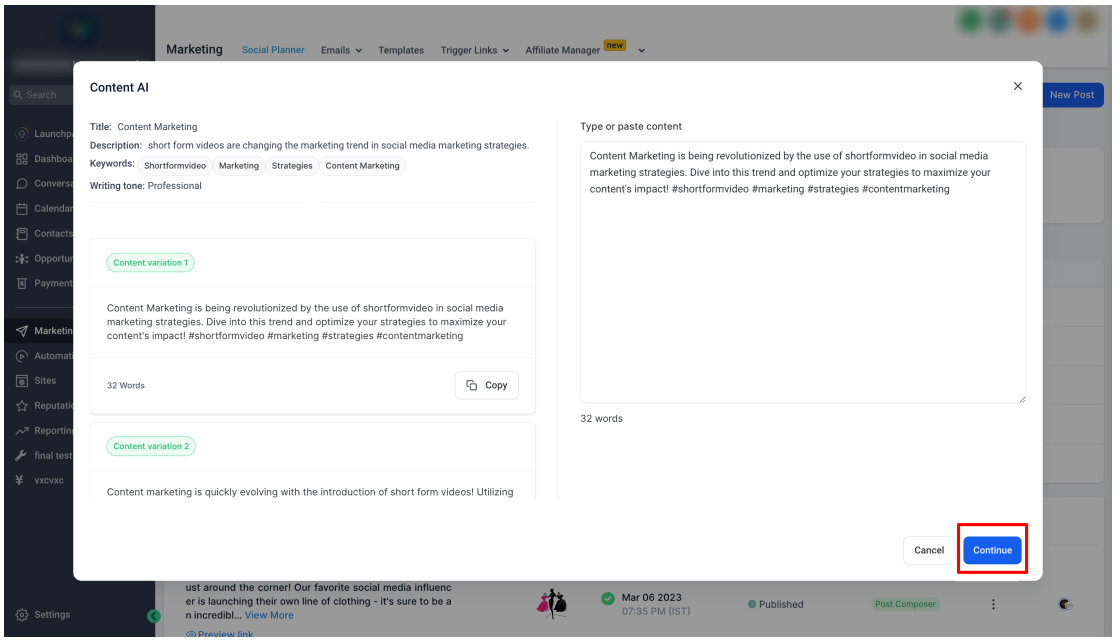
Step 3: Once the form is filled, it generates variations of suggested prompts.

Once you copy the variation content, it will appear on the right side of the editor space.



Step 4: If the details of the post are as per your requirements

Click Continue.



FAQ

How many tones can I generate for the content?

Content AI provides funny, casual, excited, professional, witty, sarcastic, feminine, masculine, bold, dramatic, grumpy, secretive, respectful, and persuasive.

I want to check the old generated content. Where can I check it out?

To check the generated content via Content AI, go to Automation> Content AI to learn more details and see the various content generated.

Will the CRM provide language options in Content AI?

Yes, we are going to expand our scope to provide a selection of languages to generate a content variation.

Will the CRM provide long-form content in Social Planner with Content AI?

Yes, we are going to expand our scope to provide long-form content in Social Planner.

How to generate images for Social Planner using Content AI

What is Image Generation using Content AI?

Image Generation using Content AI is an innovative feature that creates unique images based on user-provided descriptions. It's a crucial part of the Social Planner platform, where it assists users in making their social media posts more engaging and visually appealing.

With Social Planner, users can plan their social media content, while Image Generation using Content AI handles the creative aspect. Users input a description of the image they want to create in natural language, choose the number of variations they wish to see, and select the Style for the image.

Content AI then processes this information and generates a unique image that aligns with the description and style preferences.

What are some usage cases for this feature?

- Promotional Events: When promoting an upcoming webinar, you can create engaging visuals with the description, "A digital webinar invite with a sleek laptop, a hot cup of coffee, and a notepad on a desk."
- Brand Awareness Posts: Boost brand visibility with posts like "An inspirational workout space showcasing a logo-branded kettlebell and rower."
- Client Testimonials: Turn textual client testimonials into engaging visuals. For instance, an image of a "happy client holding a sign with a positive testimonial" can be created.
- Holiday Greetings: You can schedule a series of holiday-related posts using images from descriptions like "A warm, cozy winter scene with a cup of hot chocolate and a message of Happy Holidays."
- Educational Content: You can create informational posts related to industry insights. For example, "An engaging infographic on latest fat loss trends."
- Product Launches: For a client releasing a new line of protein powder, generate

images with "A woman holing a protein shake with the gym in the background."

- Content Series: You're running a 'Tip of the Week' series on healthy habits. Generate images using descriptions like "A serene home office with a tip on water intake overlay."

- Employee Features: Spotlight team members by generating images with descriptions, such as "A professional portrait of [employee name] with a brief bio."

- Themed Posts: For something like a 'Throwback Thursday,' generate images that fit the theme, for example, "A vintage-style photo of an old-style dumbbell with a caption about how fitness has evolved."

How to use Image AI in the Social Planner?

Things to keep in mind:

- **Avoid Promotional Language**

  Words like "discount," "sale," or another promotional verbiage may not translate well in the context of image generation. The AI does not understand these concepts as humans do, and it may confuse the generation process leading to results that may not meet your expectations.

- **Describe Realistically**

  The AI generates images based on the specific elements you describe. Therefore, it's best to provide descriptions that resemble real-world scenarios. For instance, instead of saying "20% discount on protein," describe the scene as "A white protein shaker bottle placed next to a gym bag."

- **Be Clear and Concise**

  While creative, ensure your description is clear and concise. Overly complex or vague descriptions might lead to inaccurate image generation. For example, instead of saying, "an exciting place where kids have fun," you could say, "A colorful children's playground with slides and swings."

- **Avoid Symbols**

  As the AI interprets symbols differently, avoid including them in your descriptions. For example, using the "$" sign to imply something is expensive might not give the expected result. Instead, describe it as "A luxurious gym with well lit spa area."

- **Specify Important Details**

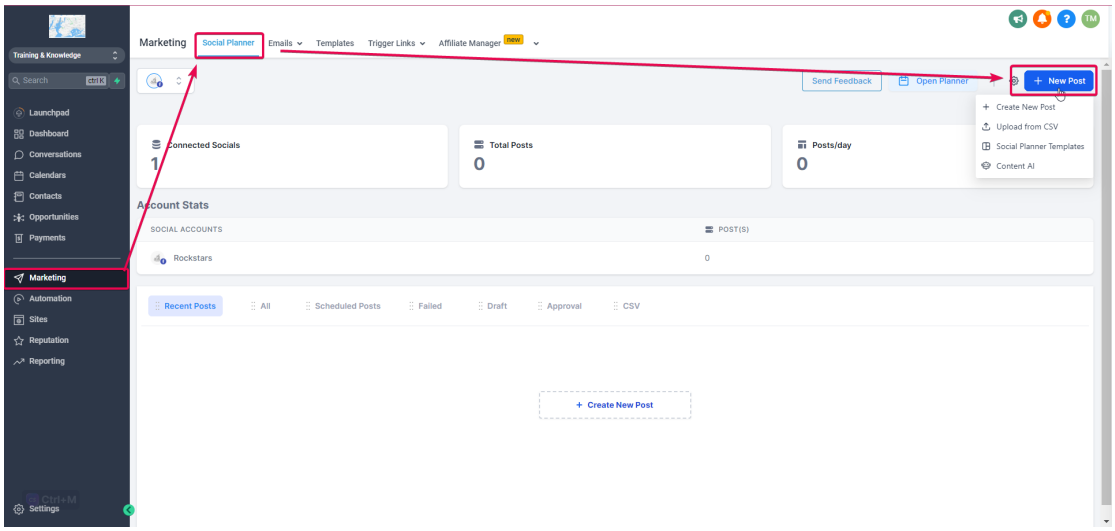
  If certain elements are crucial for your image, mention them. For instance, if you're describing a room and a certain color scheme is essential, include that.

- **Experiment and Learn**

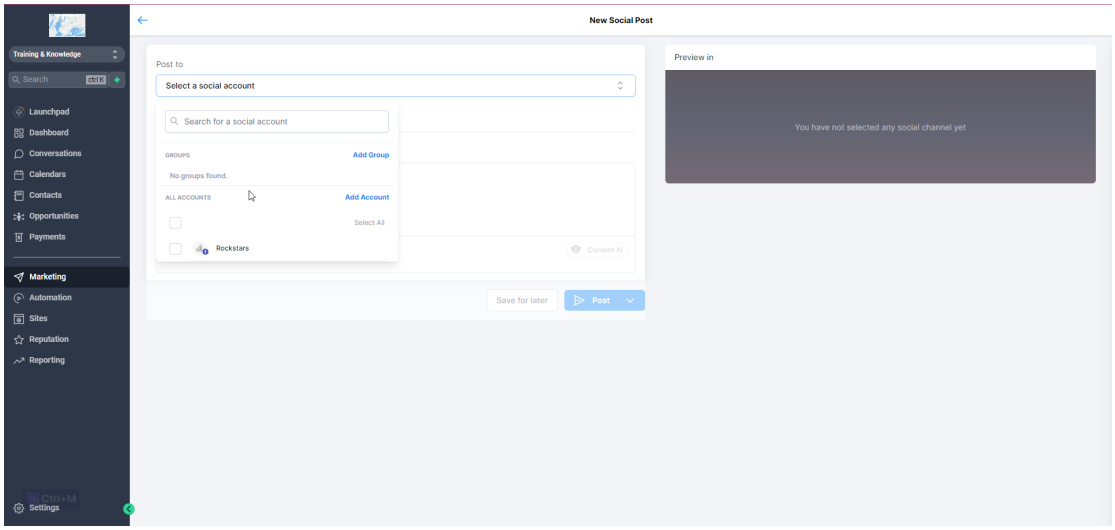
  The more you use the tool, the better you'll understand what type of

descriptions yield the best results. Don't hesitate to try various descriptions and styles to see what works best for your needs.

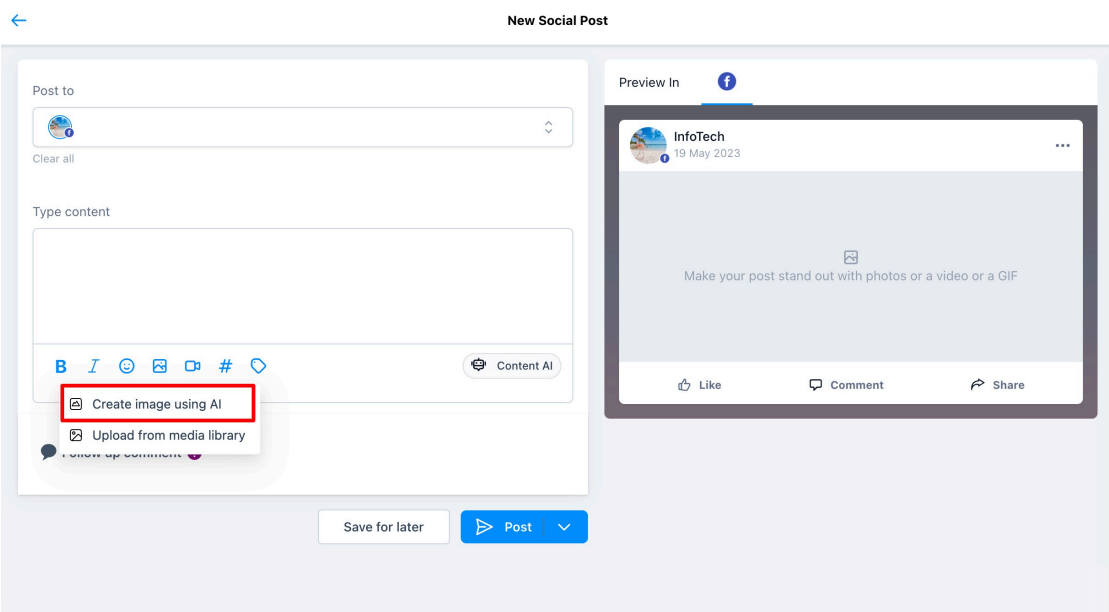
Step 1: Go to Marketing > Social Planner > New Post



Step 2: Select the social you want to publish once you create a new post.



Step 3: Click on the Image upload icon and select the Generate Image with AI option in the dropdown.



Step 4: For generating the image

Describe the image

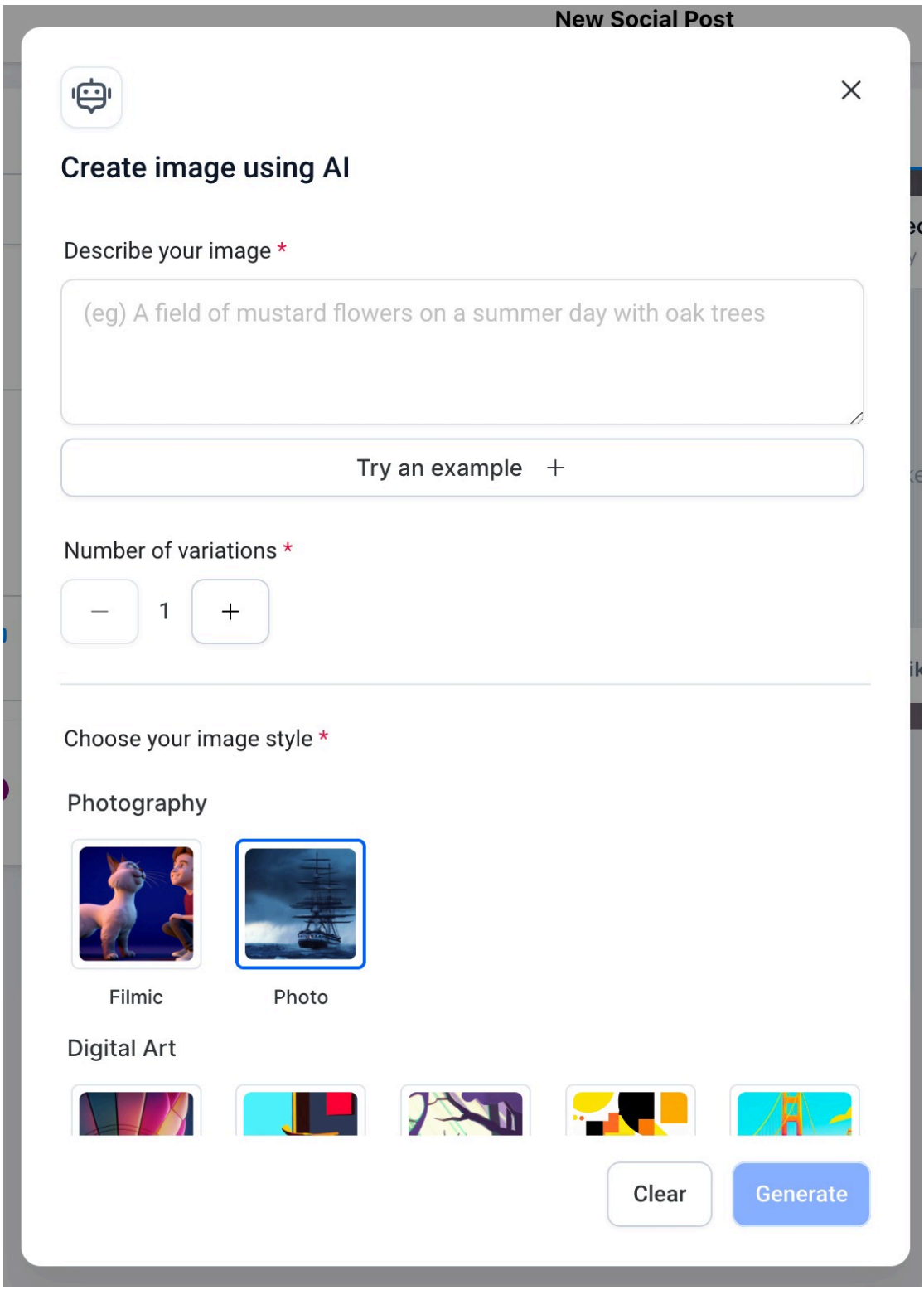
- Enter the description of the picture. Content AI will generate realistic images and art from a description in natural language.

Choose the number of Variations

-Choose the Number of variations from 1 to 5

Choose Style for the image

- Three style categories are Photography, Digital Art, and Fine Art.



Example 1

Describe the image

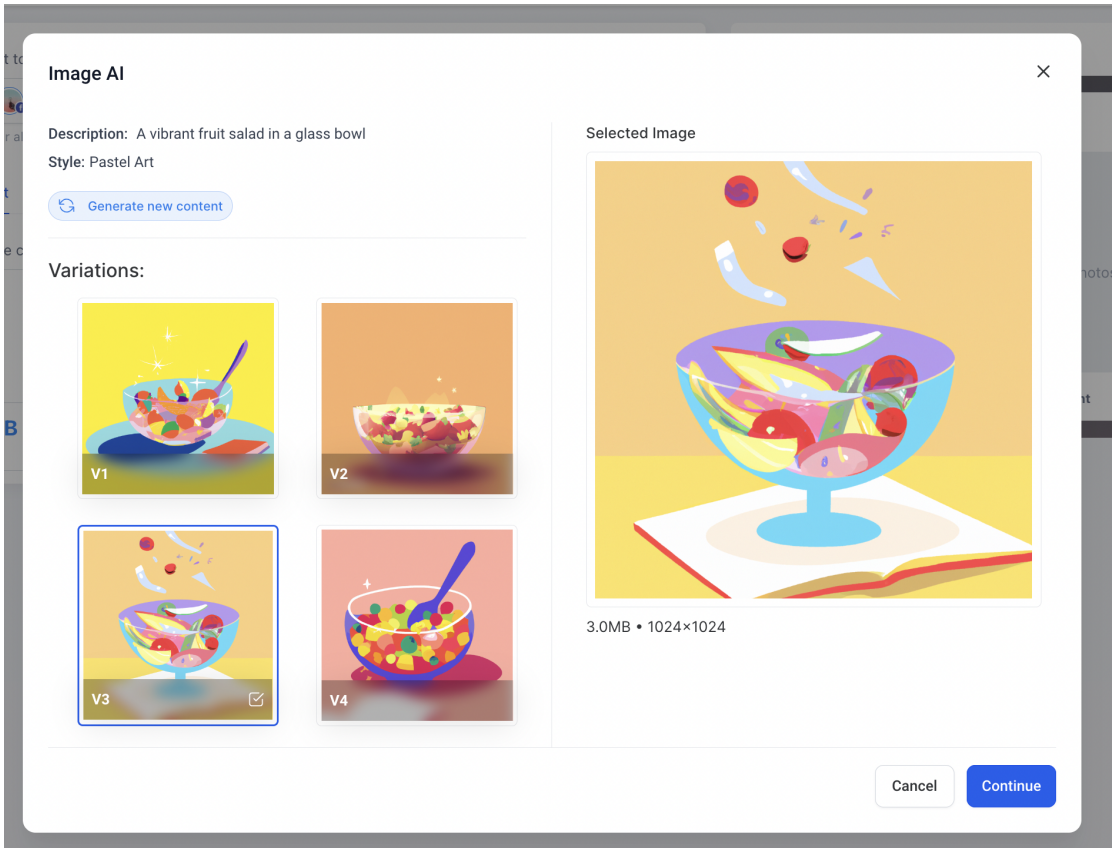
- A vibrant fruit salad in a glass bowl

Choose the number of Variations

- Select two variations

Choose a style for the image

- 3D Model



Example 2

Describe the image

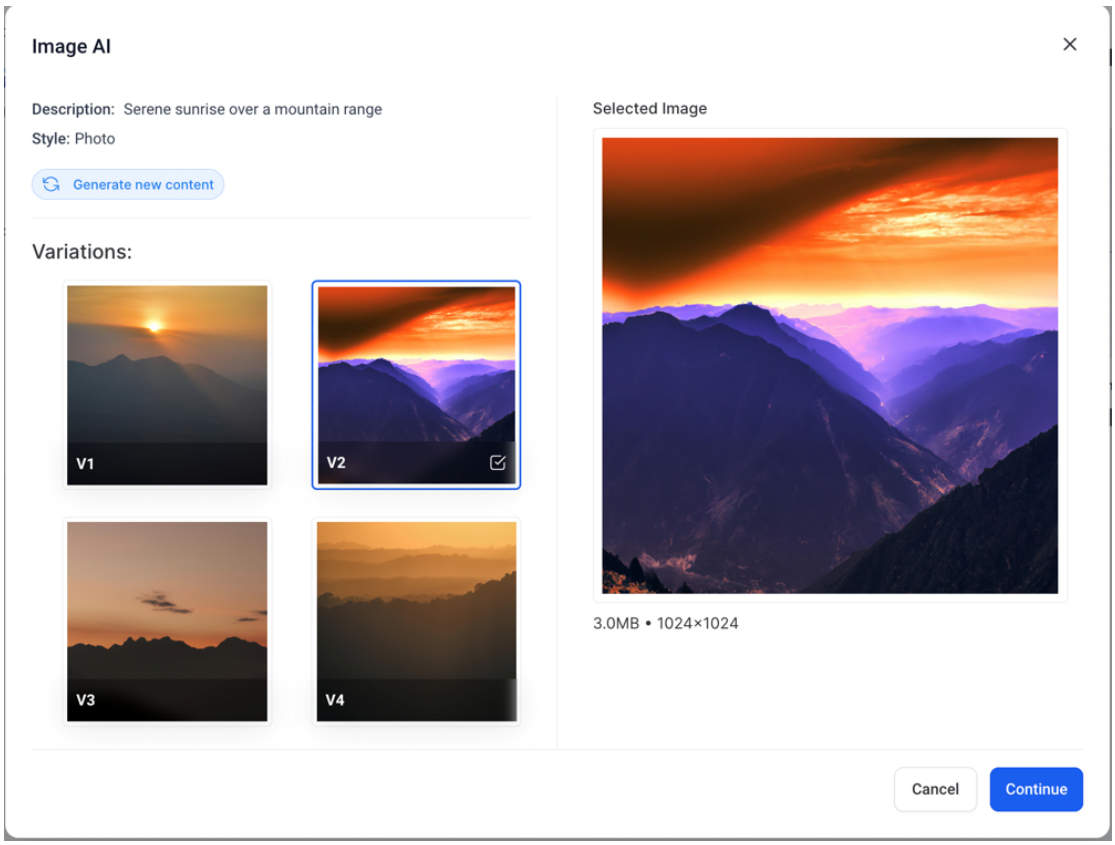
- Serene sunrise over a mountain range

Choose the number of Variations

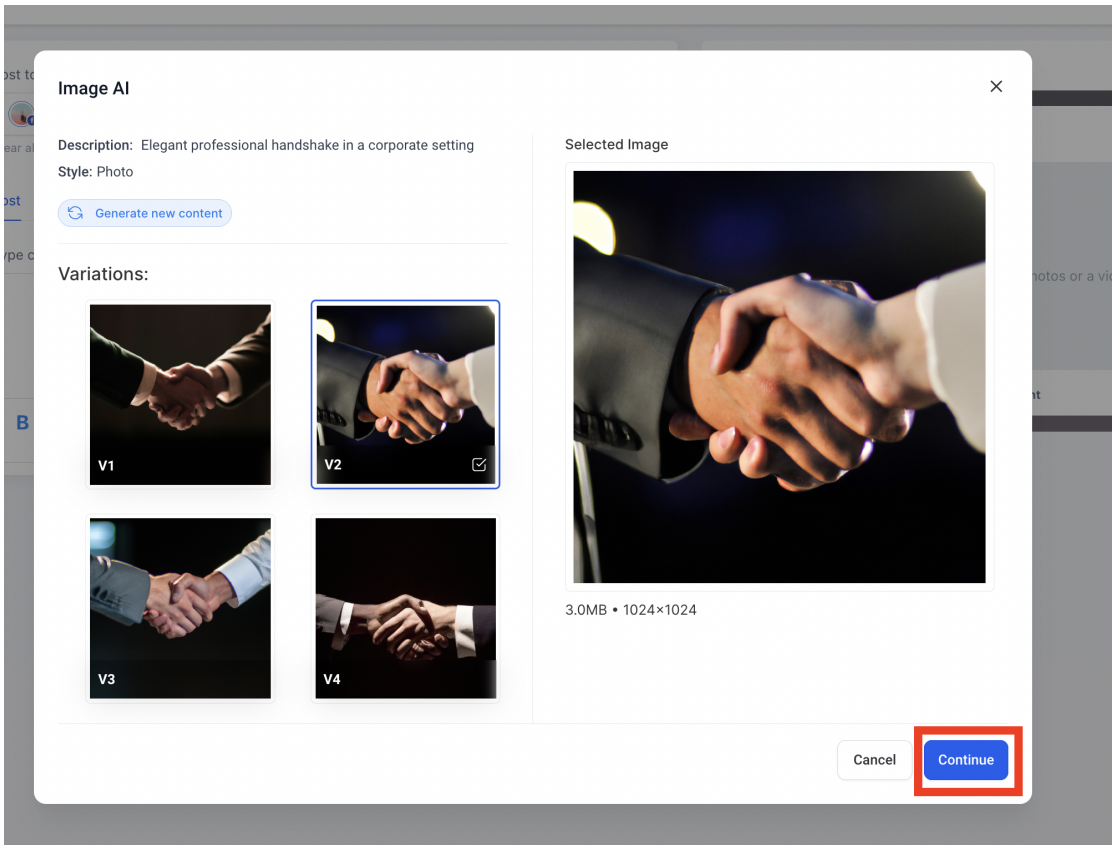
- Select four variations

Choose a style for the image

- Photo



Step 5: If the details of the image are as per your requirements, click Continue.



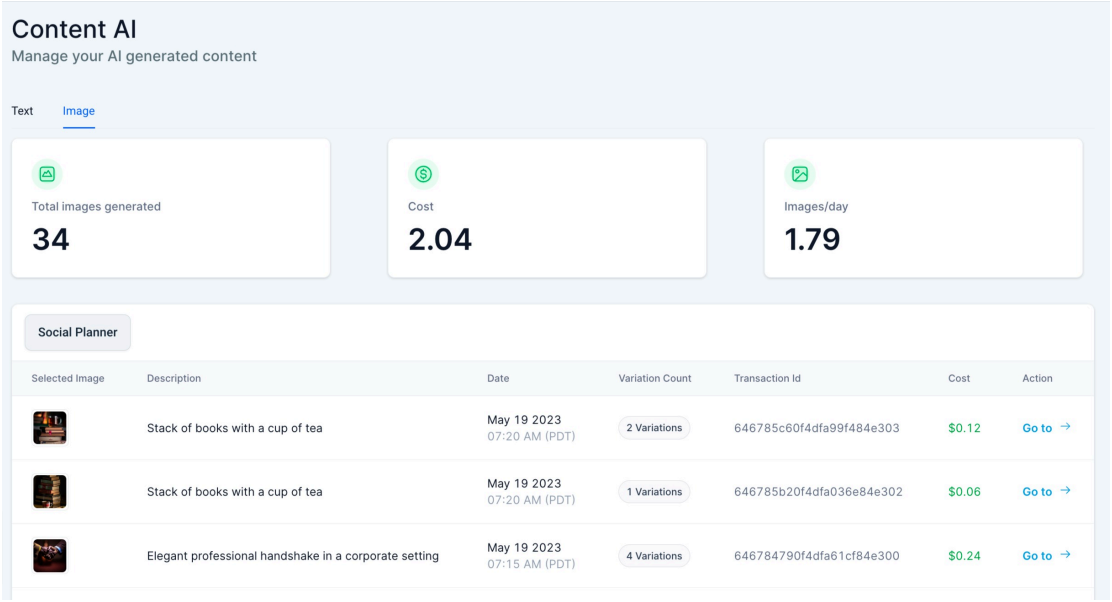
FAQs

How many styles can I generate for the image?

Content AI provides photo, film, Dreamlike, Digital Art, Poster, Vector, Colorful, 3D Models, Pastel Art, Sketch, Watercool, and Color Pencils.

I want to check the old image-generated content. Where can I check it out?

To check the generated content via Content AI, go to Automation> Content AI to learn more details and see the various content generated.



Can Content AI help me create a series of themed images for a social media campaign?

Absolutely! You can use consistent descriptions and styles in Content AI to create a series of related images to provide a unified aesthetic for your campaign.

What happens if I provide a fantasy or abstract description?

Content AI is versatile and can interpret and generate images from various descriptions, including fantasy or abstract ones. However, the results may vary based on the specifics of the description.

How can I leverage the 'number of variations' feature for my social media strategy?

The 'number of variations' feature allows you to explore different interpretations of your image description. This can be particularly useful for A/B testing, enabling you to understand which type of visuals resonate best with your audience.

Is there a limit to how many AI-generated images I can create?

There isn't a specific limit. However, usage policies may vary, so checking the current terms and conditions for accurate information is recommended.

Can Content AI create animations or GIFs based on my description?

Content AI is designed for static image generation at the moment. It may not support animations or GIFs.

Can Content AI understand and interpret metaphors in the image description?

While Content AI can interpret a wide range of descriptions, it might struggle with metaphors as they require a level of abstract thinking that AI has not fully mastered yet. It's recommended to use literal, clear descriptions for best results.