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Set Up Missed-Call Text-Backs with Linq Blue

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If someone calls your gym and no one picks up, don't let that lead go cold! You can automatically send them a text message right after the missed call, with no typing needed.

Here's how to set it up in Gym Lead Machine using **Linq Blue**.

How Do I Set Up a Missed-Call Text-Back?

Create a workflow that triggers on missed calls and sends a text from your Linq Blue number.

Step 1: Open your workflows.

1. Log in to your Gym Lead Machine account.
2. Click **Automation** in the left-hand menu.
3. Click **+ Create Workflow** and choose **Start from Scratch**.
4. Name your workflow something like "Missed Call Text."

Step 2: Set the trigger.

1. Click **Add Trigger**.
2. Choose **Call Status**.
3. In Filters, set:
 - **Call Direction:** Incoming
 - **Call Status:** Busy, Voicemail, and No Answer
4. Click **Save Trigger**.

This tells the system to start the workflow whenever a call is missed.

Step 3: Add the text message.

1. Click the **+** under the trigger.
2. Choose **Send SMS**.
3. Make sure your **Linq Blue number** is selected as the **From** number.

4. Type your message (you can copy this example):

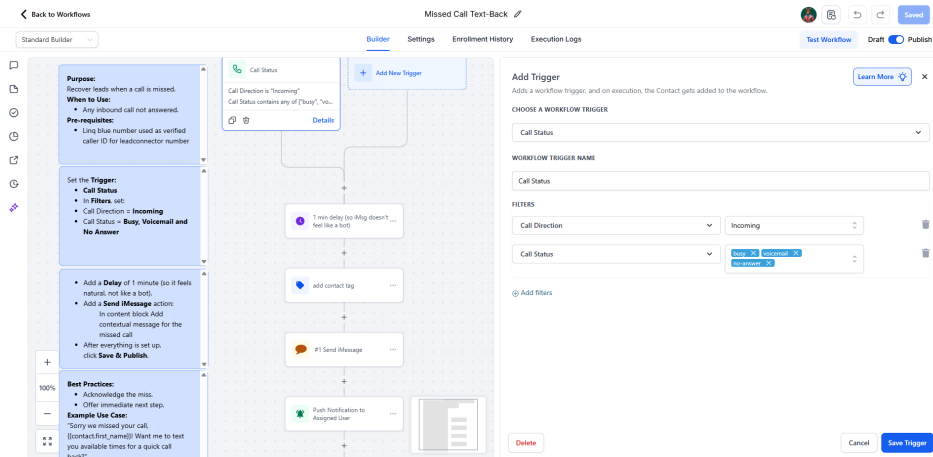
Hey! Sorry we missed your call. This is {{user.first_name}}, how can we help?

5. Click **Save**.

Step 4: Turn it on.

At the top right, switch the workflow from **Draft** to **Publish**.

That's it! Now when someone calls and no one answers, they'll automatically get a friendly text from your gym. Here is an example of what it can look like:



What Should I Check Before Using Missed-Call Text-Backs?

- Make sure your gym's phone number is set up with Linq Blue and can send texts. If you haven't activated Linq Blue yet, see [Getting Started with Linq Blue \(iMessage\)](#).
- You can test this by calling your number and watching the automation kick in.

If you have questions about missed-call text-backs in Gym Lead Machine, our Support team is happy to help. Reach us at hello@usekilo.com.

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