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## Set Up Google Search Console and Analytics

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### Will You Set Up Google Search Console and Google Analytics?

**Yes.** As part of your website launch, we set up both **Google Search Console** and **Google Analytics** to help support your local SEO performance and tracking.

Here is what each tool does:

- **Google Search Console:** We use this tool to submit your sitemap to Google, check how your site appears in search results, and monitor for any indexing issues. This helps speed up the process of getting your site properly listed in local search.
- [Google Analytics](#): We use this tool to help you understand how visitors are interacting with your site. You can see data like page views, time on site, traffic sources, and device types.

Both tools are free and important for tracking how your website performs in search results over time.

If you already have these tools set up, we can help connect them to your new site. If not, we will create and configure new accounts for you during the launch process.

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