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Promote New Offers & Events On Your Site

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Running a limited-time offer or planning an event? Let's make sure people actually *see* it when they visit your website.

Where to Put It

Event page: If your gym is on one of Kilo's newest, AI-ready website templates, you can request a dedicated event page added directly to your website. Submit the [Add Events request form](#) with your event details, and we'll build the page for you.

Dedicated landing page: Great for tracking leads. We can link it from your homepage or blog. If your subscription includes Kilo's Gym Lead Machine, utilize the GLM Funnel Builder under Sites, and request funnel templates [here](#).

Blog post: Use this if you want to add more details, a story behind the offer, or include testimonials. Using a blog post to discuss special events is great for Website Only clients who do not have access to landing pages in Gym Lead Machine.

Homepage banner: Once you have prepared an event page, landing page, or blog post about your event, our team can assist you with adding a bold section at the top of your homepage. It's the best place to grab attention right away.

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