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Membership Magic Links in GLM

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Membership Magic Links are one-click links that let people open your Gym Lead Machine courses without entering a username or password. You generate them once from your Membership settings, then use them in emails, messages, or as a custom menu link so contacts can reach the courses they already have access to without logging in each visit.

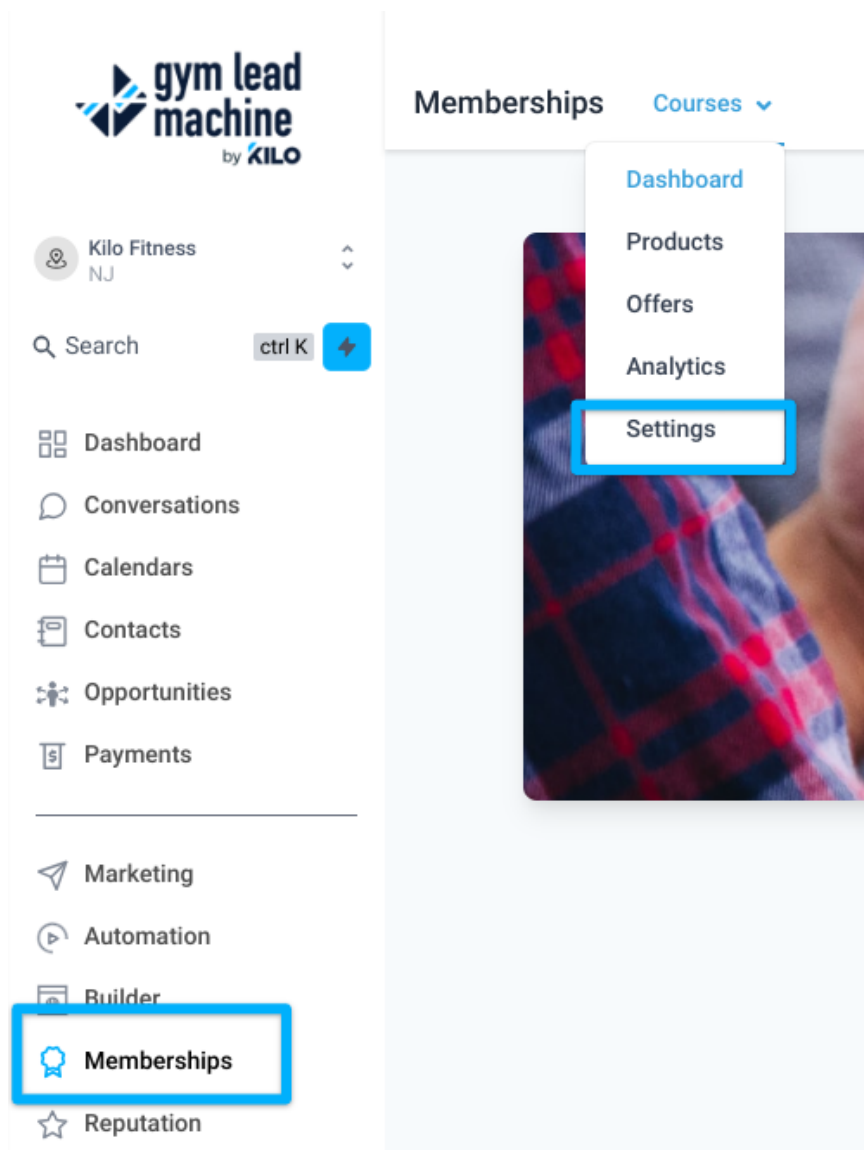
Because a Magic Link bypasses the login screen, share it only with the people who should be able to open your content.

What you can do with Magic Links

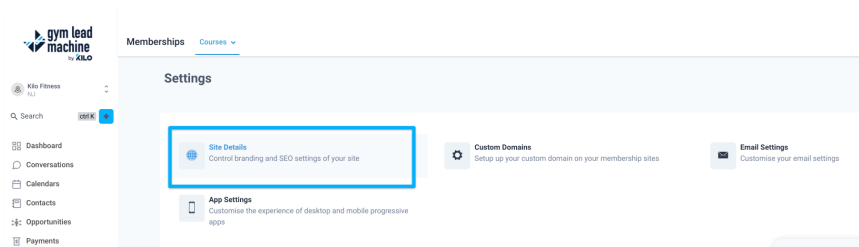
- Generate a link for your team and a separate link for your contacts
- Send contacts straight to their Product library with no password
- Use the link in Gym Lead Machine emails and messages
- Use the link as a custom menu link
- Let contacts bookmark the link for repeat visits
- Regenerate the links when you need the old ones to stop working

Generate your Magic Links

1. Go to **Memberships** in the left menu of your Gym Lead Machine account.
2. Hover over **Courses** and select **Settings**.



3. Select **Site Details**.



4. Click **Generate Magic Link** if no links are listed yet.

Site Info
Edit your site title and subdomain.

Title
Subdomain
https:// memberships.msigandr.com
Support Email
Support Phone Number
Magic Link
No magic link found, create one to provide easy login access.
Generate Magic Link
> Advanced

5. Copy the two links that appear. One is the **User** link and one is the **Learner** link.
6. Click **Regenerate Magic Link** below the existing links if you need to replace them.

Site Info
Edit your site title and subdomain.

Title
Subdomain
https:// memberships.msigandr.com
Support Email
Support Phone Number
Magic Link
User [copy](#)
Learner [copy](#)
Regenerate Magic Link
> Advanced

Warning

Regenerating your Magic Links stops the previous versions from working. Anyone who saved or bookmarked an old link, and any email or menu still using one, will need the new link instead.

User links vs. Learner links: which should you use?

Link	Who it is for	Send it when
User	Your team members, who have an active user account in Gym Lead Machine	Staff need to open the courses without signing in each time
Learner	Your contacts, meaning clients and leads	A client or lead needs access to a course you have granted them

Both links are generated together. Which one you send depends on whether the person has a Gym Lead Machine account or is a contact in it.

Grant a contact access to a Product

A Magic Link only opens the Products a contact has already been granted. Create the Product and its associated Offer first, then grant the Offer.

1. Go to **Contacts** in the left menu of your Gym Lead Machine account.
2. Search for the person's name.
3. Click their name to open their contact card.

4. Scroll down the left column to the **Offers** field.
5. Use the drop-down to select the Offers this contact should have access to. One Offer can include more than one Product.

The screenshot shows a contact profile for 'Alesha Mosby' with '1 of 368 selected'. The profile is divided into 'Contact' and 'Company' tabs. Under the 'Contact' tab, there is an 'ACTIONS' section with three items: 'Tags' (with a dropdown arrow), 'Campaigns / Workflows' (with a right arrow), and 'Opportunities' (with a right arrow). Below these is an 'Offers' section containing a 'Select Offer' dropdown menu. A red rectangular box highlights a button labeled 'Nick Test Offer' with an 'x' icon to its right. At the bottom of the 'Offers' section is a 'Change Password' link.

6. Click the **x** beside an Offer name in this same field if you need to revoke access later.

Frequently asked questions

Can I send a Magic Link to someone who has not been granted a Product?

You can send it, but it will not give them anything to open. A contact using a Magic Link sees only the Products they have already been granted through an Offer. Grant the Offer on their contact card first.

What is the difference between the User link and the Learner link?

The User link is for your team members with a Gym Lead Machine account, and the Learner link is for your contacts. Both are created at the same time when you generate Magic Links, so keep track of which one you are sending.

What happens to the old links when I regenerate?

They stop working. Regenerating replaces both Magic Links, so any bookmarked link, saved email, or custom menu link pointing at the old version will need updating.

How do I revoke a contact's access to a course?

Open their contact card, find the Offers field in the left column, and click the x beside the Offer. Access is controlled by the Offer, not by the Magic Link, so removing the Offer is what takes the course away.

Why use a Magic Link instead of a normal login?

It removes the password step, which is the most common reason someone cannot get into a course. Contacts reach their Product library directly, and they can bookmark the link for future visits.

Helpful tips

- Send the Learner link to clients and leads, and keep the User link for your team
 - Update any saved emails or menu links after regenerating, since the old links stop working
 - Grant the Offer before sending the link, or the contact will open an empty library
 - Tell contacts they can bookmark the link rather than asking you for it again
 - Treat the links as private, since anyone holding one skips the login screen
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If you have questions about Magic Links in Membership courses in Gym Lead Machine, our Support team is happy to help. Reach us at **hello@usekilo.com**.

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