



[Knowledge Base](#) > [Website](#) > [SEO After Switching or Redesigning](#) > [How Kilo Supports Your Local SEO](#)

How Kilo Supports Your Local SEO

Laura Gibson - 2026-08-18 - [SEO After Switching or Redesigning](#)

Local SEO depends on both the content you provide and the technical structure of your website. When we launch your new Kilo site, we take specific steps to help you start strong in local search results.

Here is what we do:

- **Redirect old URLs:** If you had a previous website, we set up 301 redirects to guide both visitors and search engines from your old pages to your new ones. This helps preserve the local SEO value you have already built. Please send us the list of your old URLs so we can set up these redirects.
- **Optimize page speed:** Kilo websites are built for fast loading, which is a key ranking factor for Google. A faster site improves both user experience and search performance.
- **Ensure mobile-friendly design:** Every Kilo site is fully responsive and works well on phones and tablets. Mobile usability is a critical signal for local search rankings.
- **Maintain strong on-page SEO:** We include well-structured page titles, meta descriptions, headers, and other key SEO elements. This helps Google understand the content and relevance of each page.
- **Submit your site to Google:** After launch, we submit your sitemap to Google Search Console. This encourages Google to crawl and index your new site more quickly.

Tip: Want to strengthen your local SEO even more? Ask us about blog content, backlinks, or additional SEO support to keep building momentum.

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