Premium Feature Pricing in Gym Lead Machine

Laura Gibson - 2026-11-11 - AI Agents & Premium Features

Premium features in **Gym Lead Machine** extend your standard tools with AI-powered assistance, messaging, voice calls, content generation, review responses, and advanced workflow automation. This article explains how each premium feature is priced, which features are free to use, how usage-based billing works, and where to go with billing questions.

All premium features are billed on a pay-per-use basis. Some are free to use with fair-usage protections, and the rest are charged only when you use them. There is no subscription fee for premium features. All prices are in USD.

Free and pay-per-use AI features

AI features in Gym Lead Machine fall into two categories:

- **AI assistants** help you create, build, and manage your business, such as Ask AI and AI Studio. Some are free to use, subject to fair-usage limits, and others are billed per use.
- **AI agents** perform ongoing tasks on your behalf, such as handling conversations, answering calls, and managing reviews. All AI agents are billed per use.

Feature	Type	Pricing
Ask AI	AI assistant	Pay-per-use
AI Studio	AI assistant	Pay-per-use
Creator Studio	AI assistant	Pay-per-use
Content AI	AI assistant	Pay-per-use
Funnel AI	AI assistant	Free, subject to fair use
Email AI	AI assistant	Free, subject to fair use
Calendar AI	AI assistant	Free, subject to fair use
Layout AI	AI assistant	Free, subject to fair use
Knowledge Base	AI assistant	Free, subject to fair use
Workflow Builder	AI assistant	Free, subject to fair use
Conversation AI	AI agent	Pay-per-use
Conversation AI Prompt Optimizer	AI agent	Pay-per-use
Voice AI	AI agent	Pay-per-use
Voice AI Prompt Optimizer	AI agent	Pay-per-use
Reviews AI	AI agent	Pay-per-use
Managed Agents	AI agent	Pay-per-use
Workflow premium actions	AI agent	Pay-per-use

How premium feature billing works

Every AI feature that isn't free is billed at pay-per-use rates. Charges vary by feature and may be calculated using tokens, generated content, minutes, or other usage-based units. For exact rates, see the feature sections below.

- Pay only for what you use. Charges apply per token, per message, per minute, per execution, or per item, depending on the feature.
- No subscription fee for premium features.
- Free tools stay free within fair-usage limits. When you reach a limit, access pauses until the limit resets.
- Token-billed features are charged at token cost based on the models and actions used.
- All charges are billed in USD.

For detailed pricing examples, see the pricing examples document attached to this article.

AI Studio

AI Studio is billed on a pay-per-use basis at token cost: $6.33 per 1,000,000 tokens.

AI Studio uses a usage-based model, so cost depends on the complexity of the work AI Studio performs in a session rather than a flat rate. Usage reflects the number of AI operations performed and any assets it generates or actions it connects, not just how many pages you build.

Page count alone doesn't determine cost. AI-generated images and other media can have a larger impact on usage than page count does. For example, a single image-heavy landing page can cost more than a structured, seven-page site that uses fewer generated images.

Ask AI

Ask AI is billed on a pay-per-use basis at token cost: $6.33 per 1,000,000 tokens.

Session cost can vary based on task complexity, the number of messages and turns, the number of actions prepared or completed, whether approvals are required, whether visual rendering or image generation is used, whether external data or web content is used, and whether the task creates or updates assets inside Gym Lead Machine.

Conversation AI and Voice AI

Conversation AI and **Voice AI** are billed per use.

Feature	Pricing
Conversation AI	$0.06 per token - $10 gives you about 165 tokens
Voice AI	$0.06 per minute of voice call - $10 gives you about 165 minutes

---

Workflow premium actions and triggers

Workflow premium features include supported premium triggers and actions that extend automation beyond standard workflow steps. These features generate a usage-based charge each time they run in a workflow.

Pricing: $0.03 per execution.

Standard workflow steps do not generate premium charges. You are only billed when a premium trigger or action runs.

Free workflow tools

The following workflow tools are **free to use**, subject to fair-usage limits. Limits reset within 24 hours.

Workflow feature	What it does	Pricing
Workflow Builder	Creates workflows from a simple prompt, with multi-language support	Free; fair use limit resets within 24 hours
Generate Content	Generates content for SMS, email, code, and other workflow-related content	Free; fair use limit resets within 24 hours

---

Funnel AI

Funnel AI is free to use, subject to a fair-use limit of 1,000 prompts per day for your Gym Lead Machine account.

Content AI

Content AI is billed per image or per 1,000 words of generated text.

Content type	Pricing
Image	$0.18 per image
Text	$0.27 per 1,000 words

Reviews AI

Reviews AI is billed per review response.

Product	Pricing
Reviews Premium	$0.03 per review response

Managing premium features on your account

You can turn premium features on or off, or request access to AI premium features, using these request forms:

- **Opt in to premium features:** GLM Premium Features Opt-In Form
- **Request AI premium features:** AI Premium Features Request Form
- **Opt out of premium features:** GLM Premium Features Opt-Out Form

You can also email **hello@usekilo.com** with any questions before opting in or out.

Frequently asked questions

Do I pay a monthly subscription for premium features?

No. There is no subscription fee for premium features. You are only charged when you use a pay-per-use feature, such as sending an AI message, running a premium workflow action, or generating content.

How is Ask AI billed?

Ask AI is billed at token cost: $6.33 per 1,000,000 tokens. Session cost varies based on task complexity, the number of messages and turns, actions completed, whether image generation or external data is used, and

whether the task creates or updates assets inside Gym Lead Machine.

How is Voice AI billed?

Voice AI is billed at $0.06 per minute of voice call. Charges are based on the length of each call, so shorter calls cost less.

Which premium features are free?

Funnel AI, Email AI, Calendar AI, Layout AI, Knowledge Base, Workflow Builder, and Generate Content are free to use, subject to fair-usage limits. If you reach a limit, access pauses until the limit resets, and you can then continue using the tool at no charge. Workflow Builder and Generate Content limits reset within 24 hours.

How much does Content AI cost?

Content AI costs $0.18 per image and $0.27 per 1,000 words of text. You are billed only for the content you generate.

What counts as a premium workflow action?

Premium workflow actions and triggers are advanced automation steps that go beyond standard workflow features. Each time one runs in a workflow, it generates a charge of $0.03 per execution. Standard workflow steps remain free.

How do I opt in to or opt out of premium features?

Use the GLM Premium Features Opt-In Form to enable premium features, or the GLM Premium Features Opt-Out Form to turn them off. To request access to AI premium features specifically, submit the AI Premium Features Request Form. If you are not sure which form applies, email **hello@usekilo.com** and we will point you in the right direction.

Where can I find detailed pricing examples?

Detailed pricing examples are available in the document attached to this article. It walks through worked examples of how usage-based charges are calculated for premium features.

Where can I see or ask about charges on my account?

Email hello@usekilo.com with any questions about premium feature usage or charges. Our team will review your account with you and walk through any charges you are unsure about.

Glossary

Term	Meaning
Pay-per-use	Usage is billed only when a supported premium feature generates billable activity.
Token	A unit used to measure model input and output. Longer prompts, longer responses, retrieved knowledge, and more conversation turns usually use more tokens.
Input tokens	Text, instructions, context, or knowledge sent to the model.
Output tokens	Text generated by the model.
Voice Engine	The per-minute voice processing charge used in Voice AI pricing.
TTS	Text-to-speech. The per-minute voice provider or model cost used when the system speaks during a call or voice session.
Phone system charges	Separate telephony charges for phone calls.
Fair usage	Usage protections that may throttle, limit, pause, or reset access after a usage threshold is reached.

Helpful tips

- Review your automated workflows to see which ones include premium actions or triggers. High-volume workflows with premium steps will generate more charges.

- Voice AI is billed by the minute, so call length directly affects cost.
- Free tools like Workflow Builder and Generate Content are a good starting point before adding pay-per-use features.
- If you hit a fair-usage limit on a free tool, wait for the 24-hour reset rather than switching to a paid alternative.
- Token-billed features like Ask AI and AI Studio cost more for longer, more complex sessions. Keeping prompts focused helps keep session costs down.

When this information is most helpful

- Deciding whether to turn on Ask AI, Conversation AI, or Voice AI for your gym
- Estimating monthly costs before adding premium actions to a high-volume workflow
- Reviewing unexpected usage charges on your account
- Comparing free workflow tools against pay-per-use premium features

---

If you have questions about premium feature pricing in Gym Lead Machine, our Support team is happy to help. Reach us at **hello@usekilo.com**.

- Tags
- Gym Lead Machine

Attachments

- Ask AI Session Examples & Usage Costs.pdf (125.28 KB)