Custom Webhook Action

Mavilyn Carlos - 2026-11-06 - Premium Workflow Actions (

> If you've opted to have the Premium Feature Upgrade, you now have access to additional Premium and AI features within your account. If you do not have the Premium and AI features and would like to consider an upgrade, please email hello@usekilo.com

What is the Custom Webhook LC Premium Workflow Action?

The Custom Webhook Premium Action is a powerful and flexible feature that enables real-time communication between your GLM system and third-party services. It allows you to configure and send custom data requests to specified URLs using different HTTP and authorization methods. This feature also supports adding headers, query parameters, and mapping custom values to create a tailored request structure that meets your needs. With autocomplete suggestions and user-friendly interfaces, the Custom Webhook streamlines data exchange and ensures accuracy in your workflows. However, it is crucial to consider API response success and server limitations when using this feature to prevent errors and disruptions in workflow execution.

How to use the Custom Webhook LC Premium Workflow Action?

Fill URL:

You have the ability to send data requests to any URL of your choice without the need for coding or server operation.

Custom Webhook

Fire a fully customizable webhook containing any desired details

ACTION NAME

Custom Webhook

EVENT

CUSTOM

METHOD

POST

URL

https://sample-url.com

AUTHORIZATION

None

HEADERS

Add item

QUERY PARAMETERS

Add item

RAW BODY

Custom Values

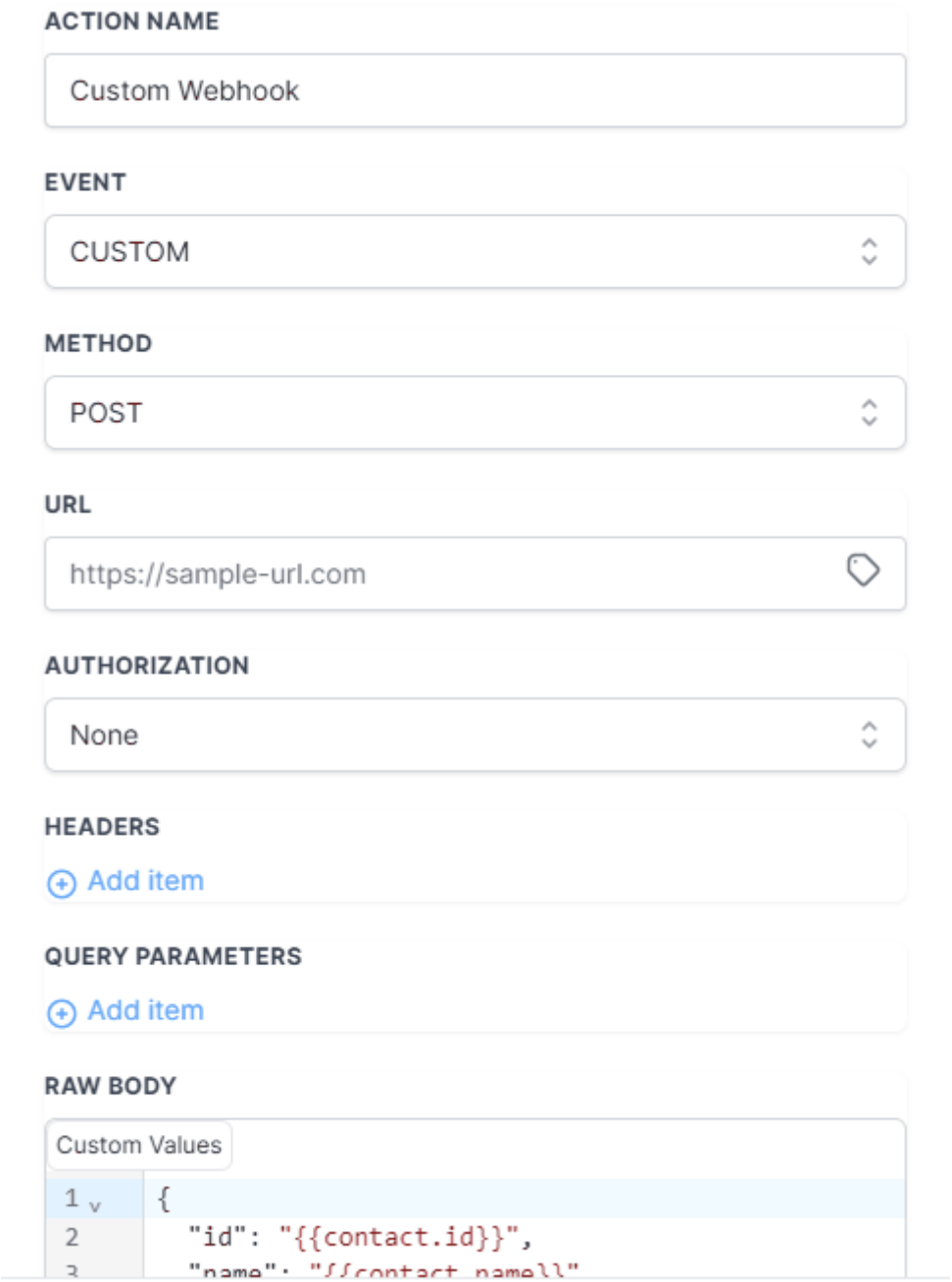
```
{
  "id": "{{contact.id}}",
  "name": "{{contact.name}}",
  "email": "{{contact.email}}",
  "phone": "{{contact.phone}}"
}
```

Cancel

Save Action

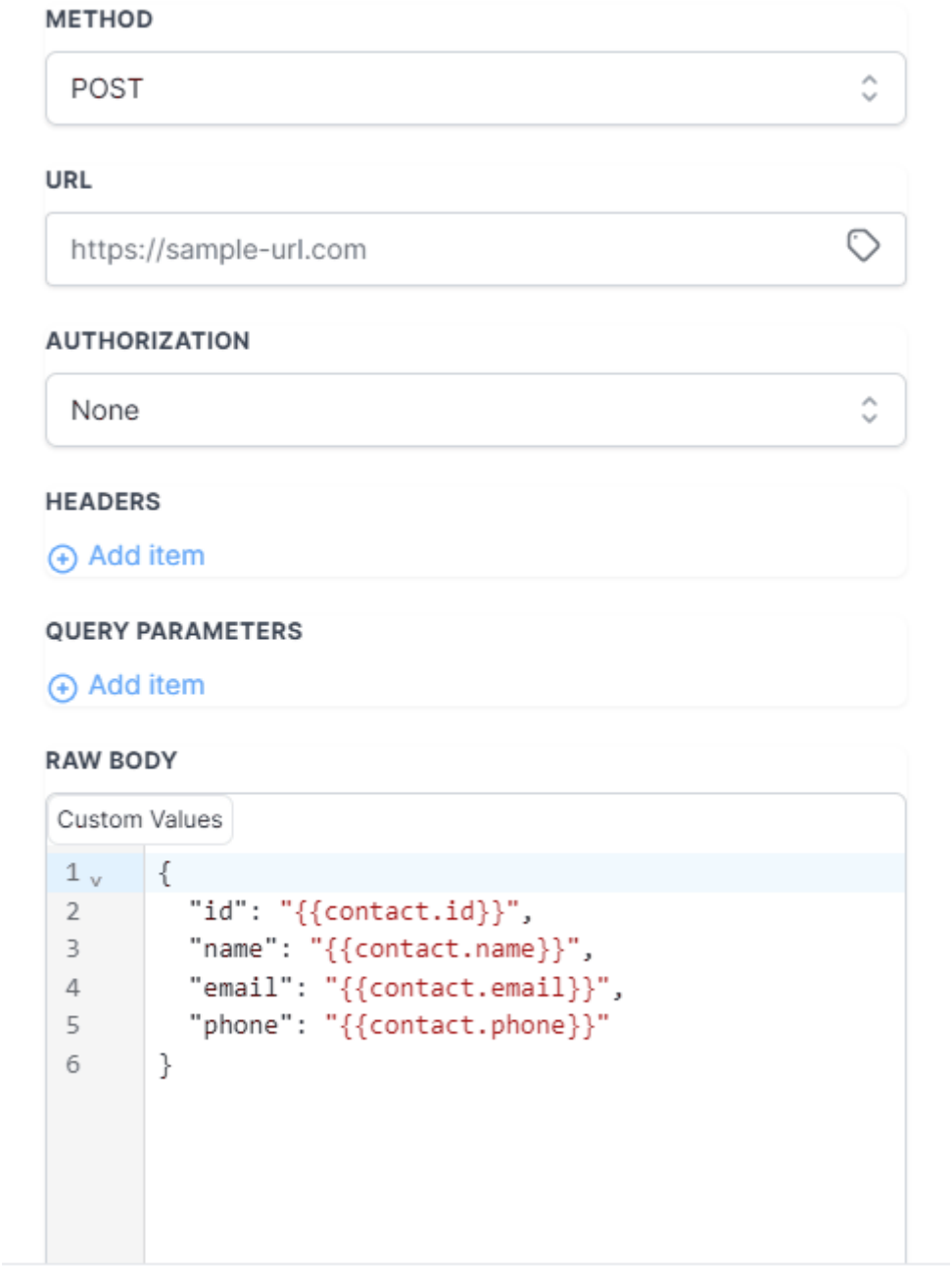
Select a Method

You can choose any HTTP method that suits your needs, such as POST, GET, DELETE, or PUT.



Select Authorization Method

We support various types of authorization methods, allowing you to choose the one that suits your needs when accessing the webhook.

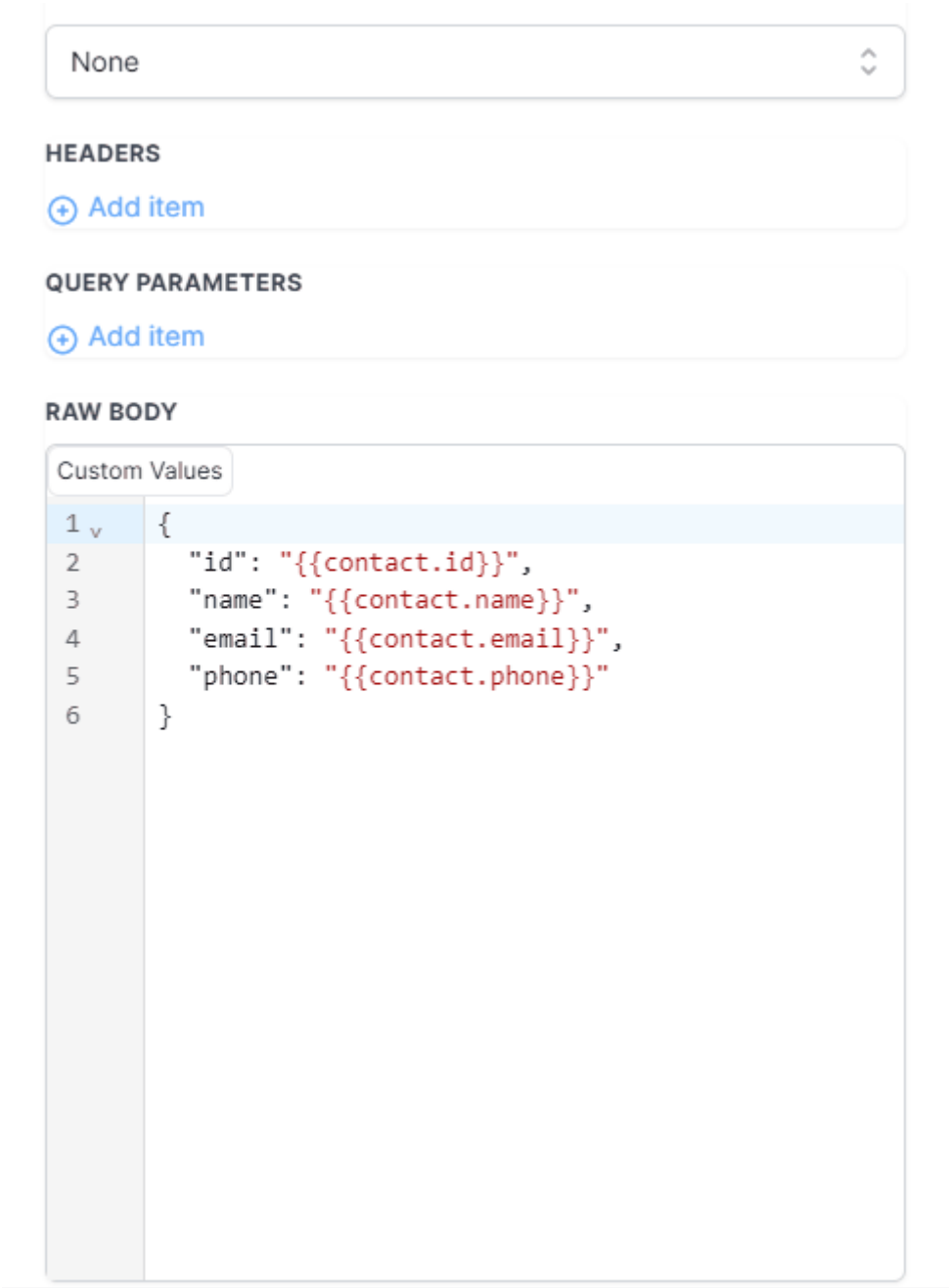


Headers & Query Parameters:

In addition to sending a request body, our system allows you to include headers and query parameters when sending requests to a webhook.

Headers can be used to provide additional information about the request, such as authentication credentials, content type, and cache control.

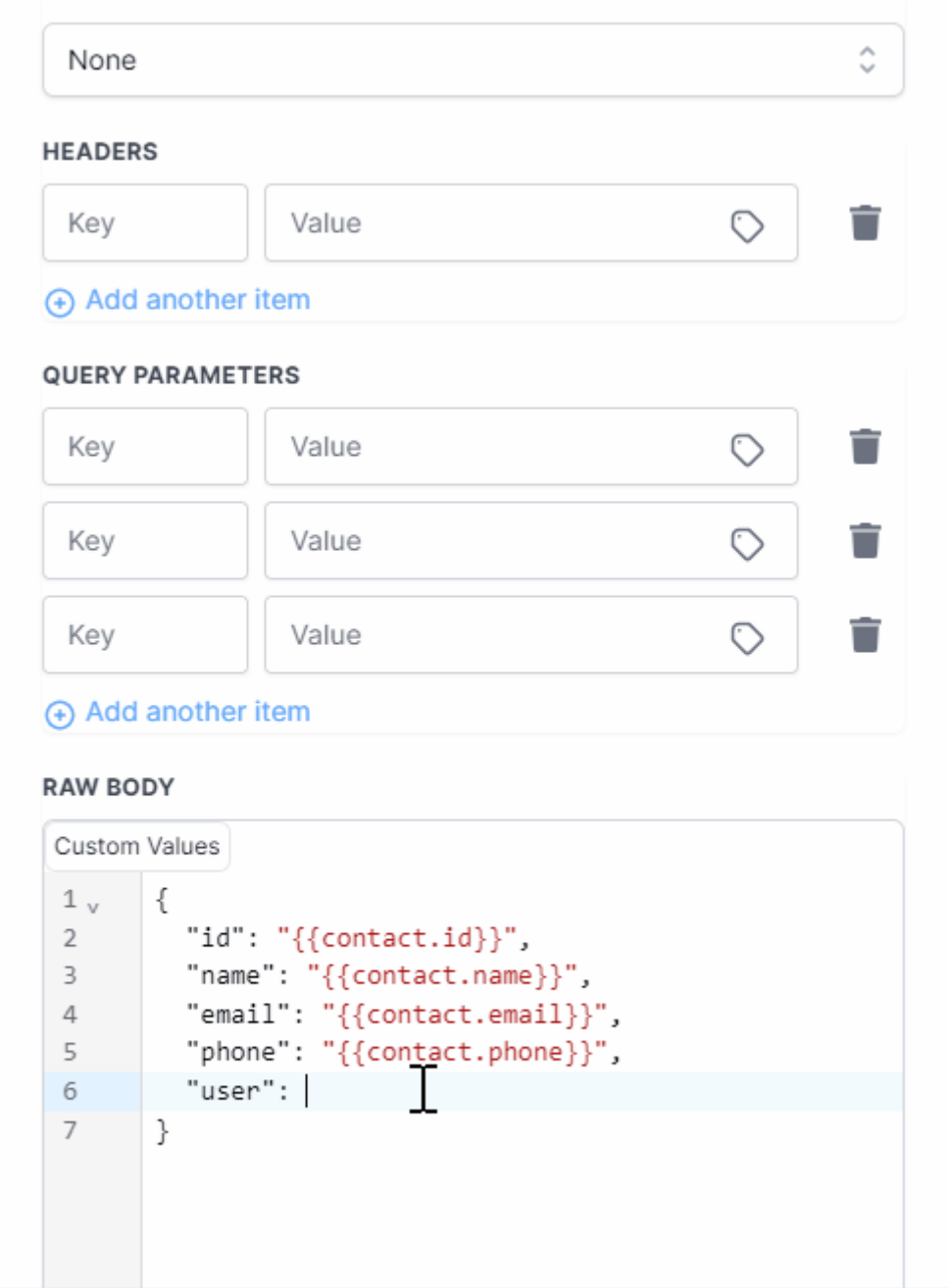
Query parameters, conversely, can be used to pass parameters to the webhook endpoint, allowing you to filter or modify the response data you receive.



Configure the data to be sent in the Custom Webhook:

The Custom Webhook premium feature allows you to map custom values in any structure that suits your requirements. Our user-friendly textbox provides autocomplete suggestions for all custom values, including inbound webhook variables.

This feature simplifies the mapping process and saves time by suggesting potential values that match your input. Additionally, it helps ensure accuracy and consistency in your data mapping.



Important points to be considered:

- Successful execution of the Custom Webhook Action depends on the successful response of the referenced API. Therefore, if errors are sent back, those will reflect on the Contact's Workflow execution and cause the action to fail (and then skiS) or Retry with exponential backoffs.

- In addition to what was stated above in #1, make sure that the receiving server can handle the number of Executions that you are targeting, or else you might end up with errors due to limits being reached for server issues. The Custom Webhook Action will get fired as soon as the Contact reaches the step, so make sure to add Contacts into the Workflow with the receiving server's limits in mind.