Create Emails with AI

Mavilyn Carlos - 2026-11-09 - AI Agents

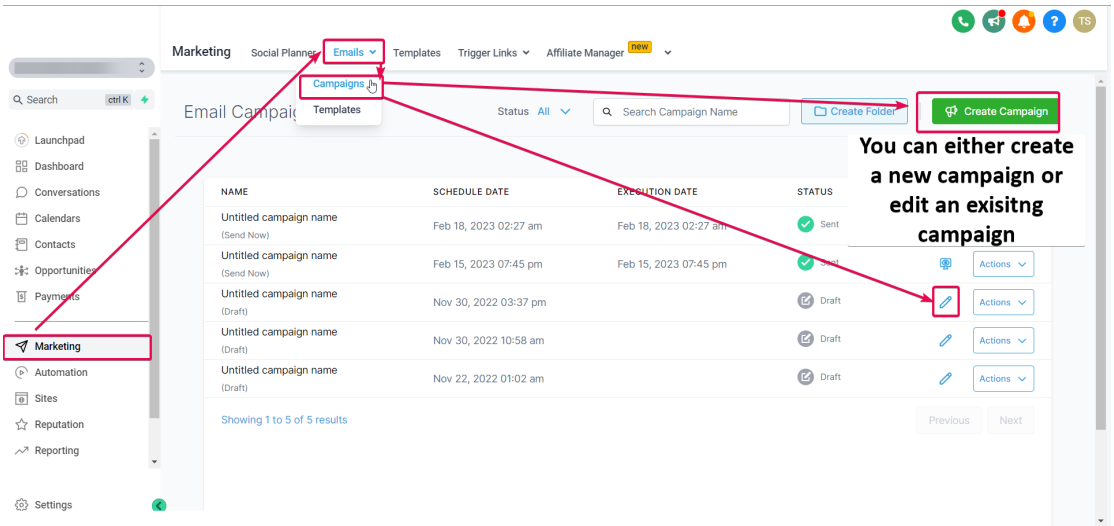
> If you've opted to have the Premium Feature Upgrade, you now have access to additional Premium and AI features within your account. If you do not have the Premium and AI features and would like to consider an upgrade, please email hello@usekilo.com

Writing assistant Content AI helps generate 10X faster and more effortless content. Content AI in Emails generates outlines, introductions, specific sections, and variations for different email contexts, including promotional emails, introduction emails, coupons/discounts, recurring newsletters, testimonials, cold outreach, and content/giveaways. It can also be used to create subject lines and variations. Using Content AI in Emails makes creating email content faster and more efficient, while allowing for tailored Content based on specific business needs.

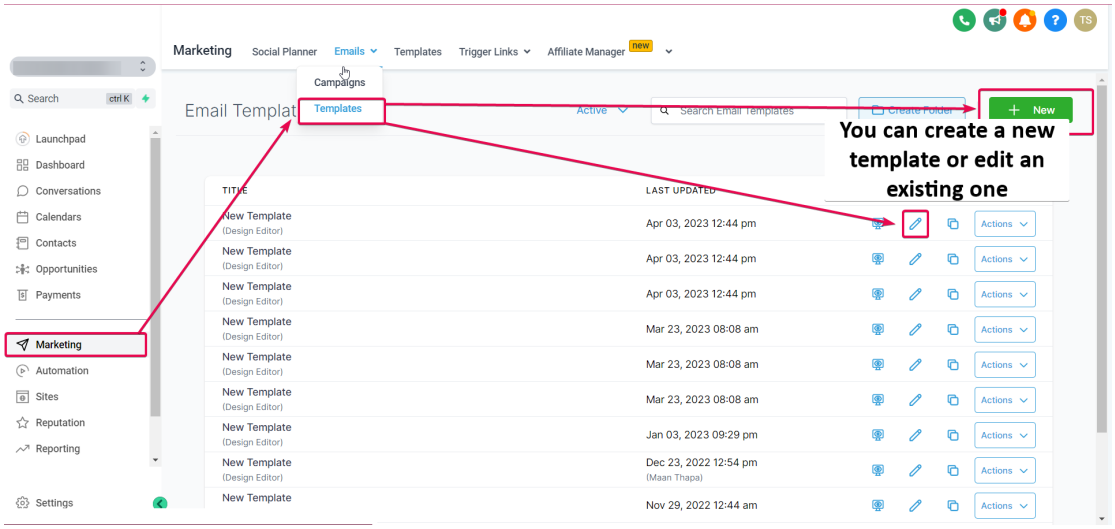
How to get started with Content AI for the Email Text block?

Go to Marketing> Emails > Email Campaigns>Create Campaign or Edit an existing campaign.

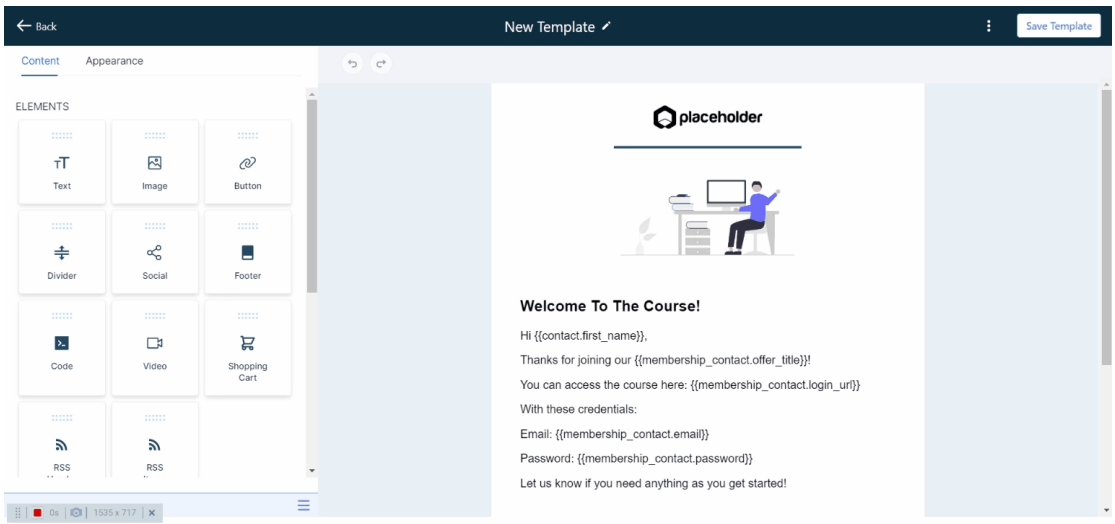
> Please note:
>
> Content AI is available in Email Templates as well as and Email Campaigns.



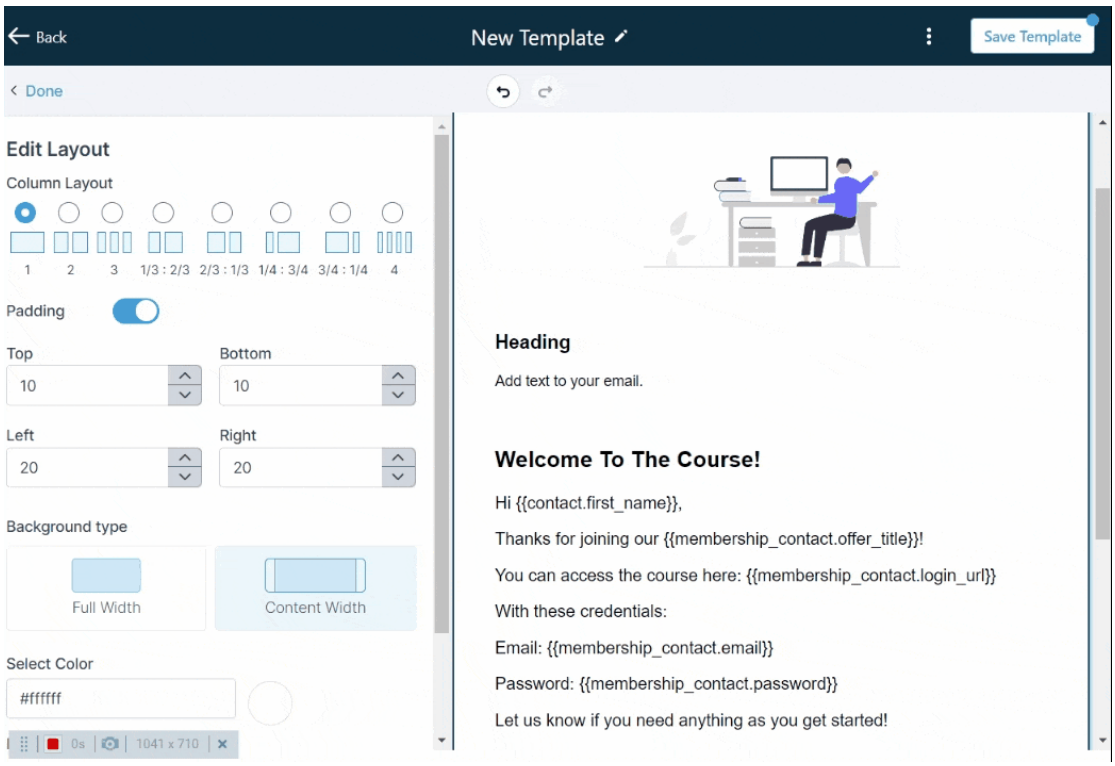
For Email Templates, head to Marketing>Emails>Templates>New, or Edit an existing template



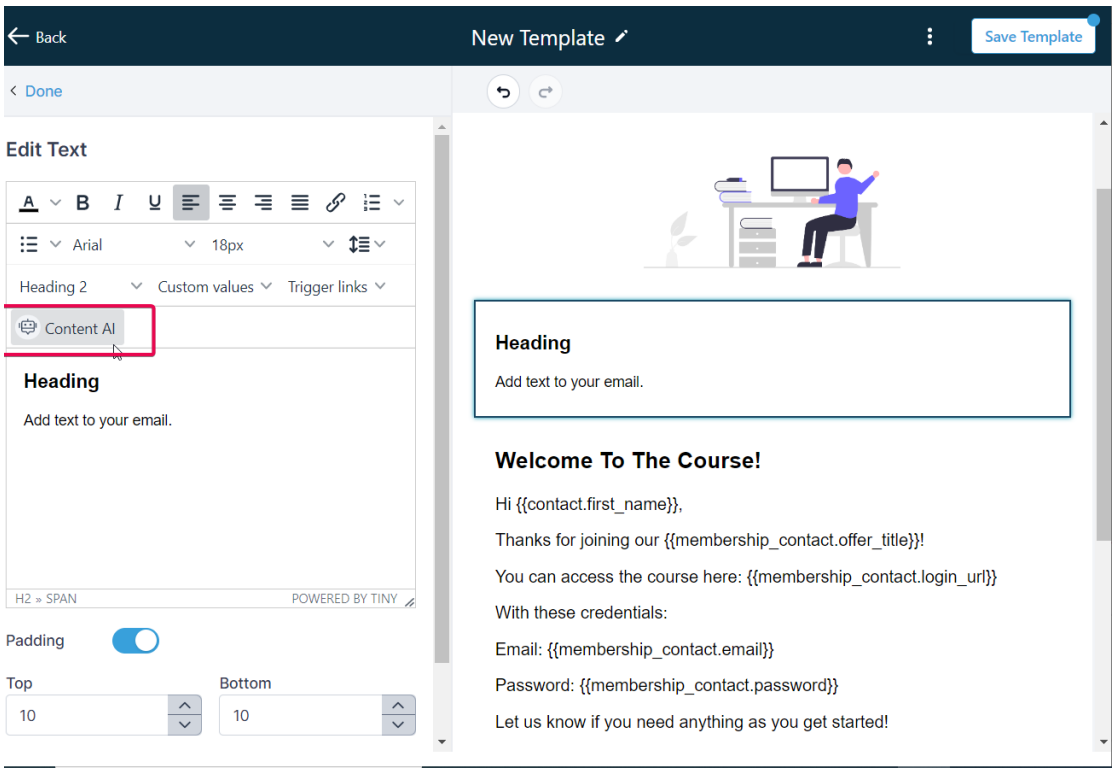
Inside the Email Builder, You can either drag and drop a new Text Block:



Or you could edit an existing Text Block:



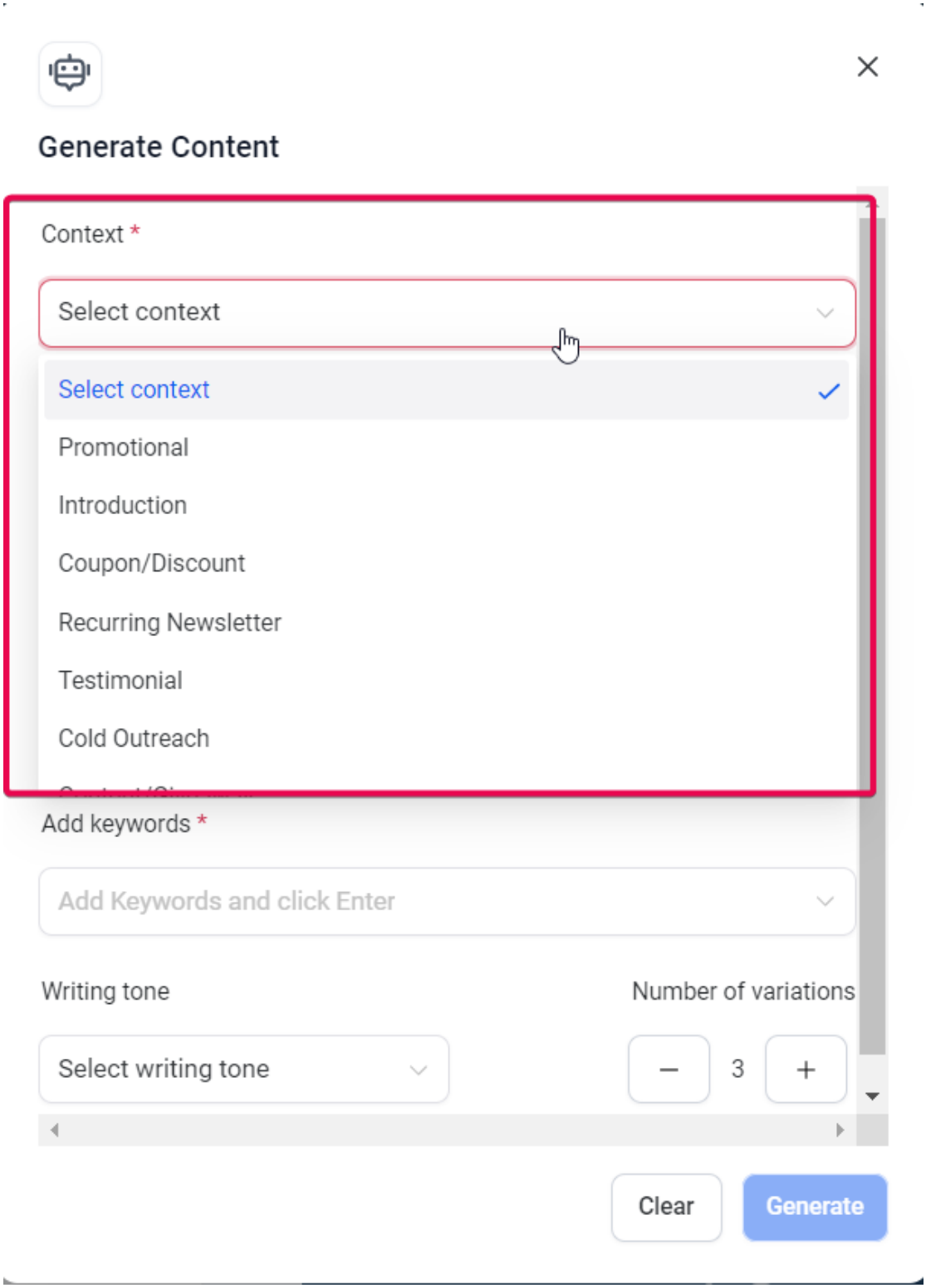
Click on the Content AI button above the text editor block:



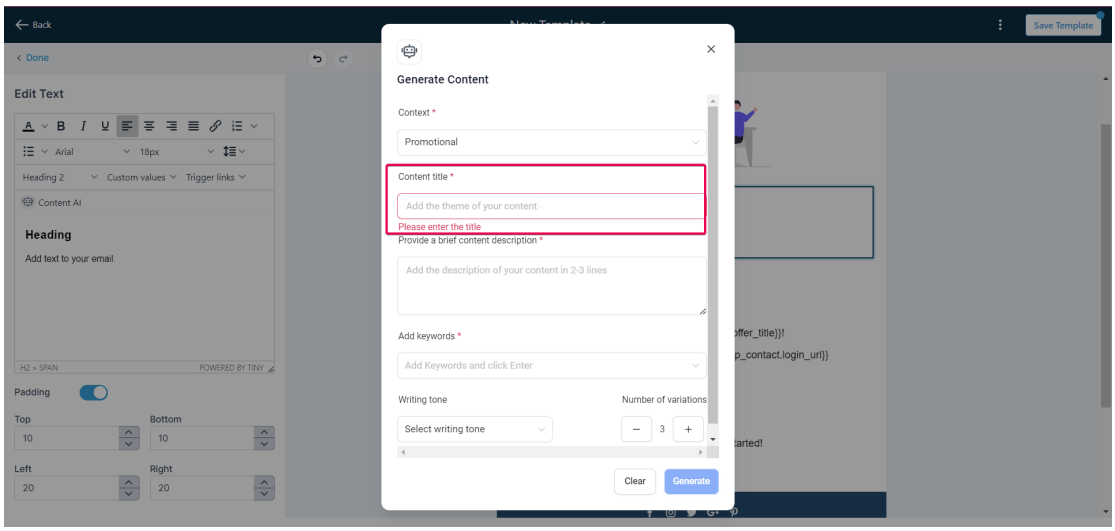
It would be best to start by Selecting the context in the Select Context dropdown. It will ask you to choose the option of contexts like:

- promotional email
- introduction email

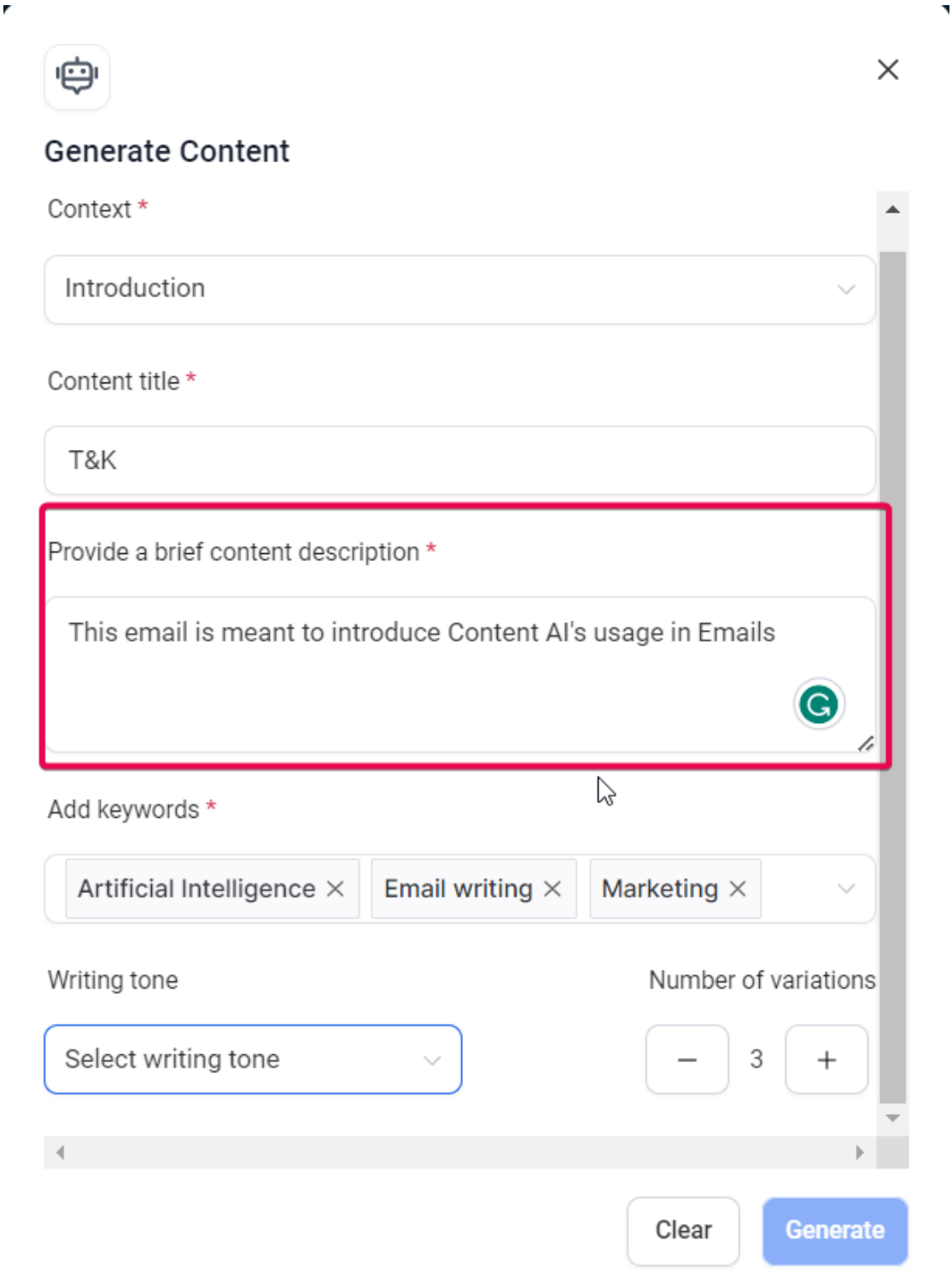
- coupon/discount
- recurring newsletter
- testimonial
- cold outreach
- content/giveaway
- other, if the email context is not mentioned in the dropdown and you'd prefer a broader category.



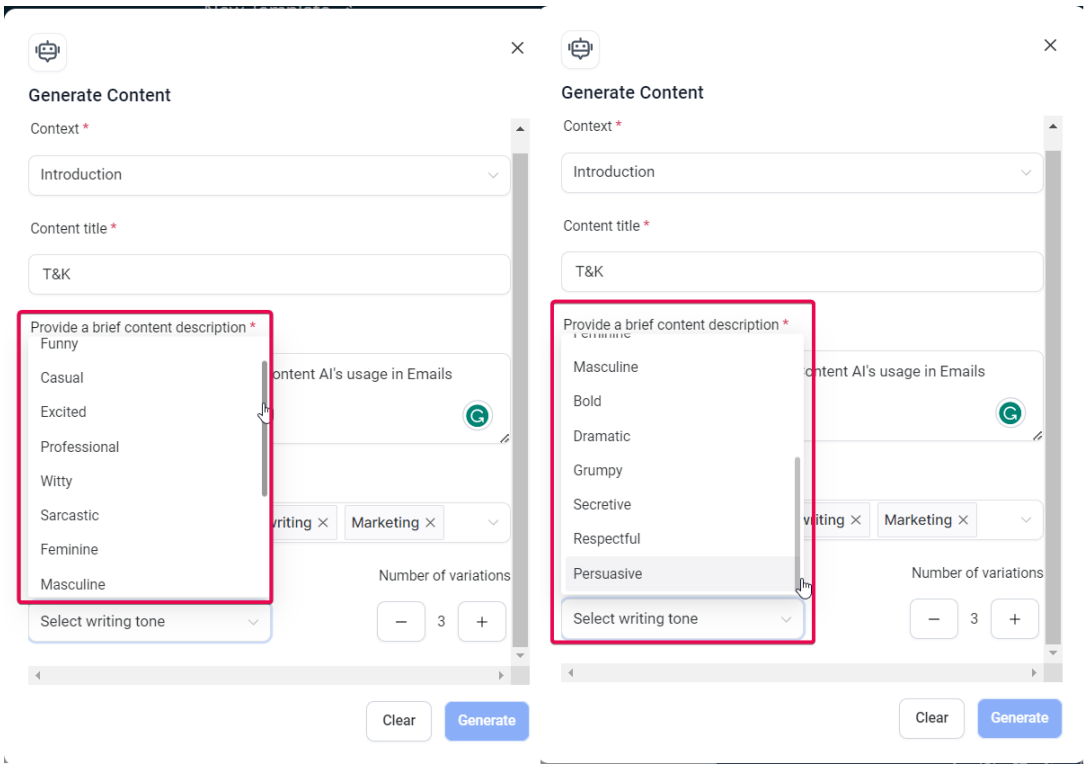
You can then add the Content Title.



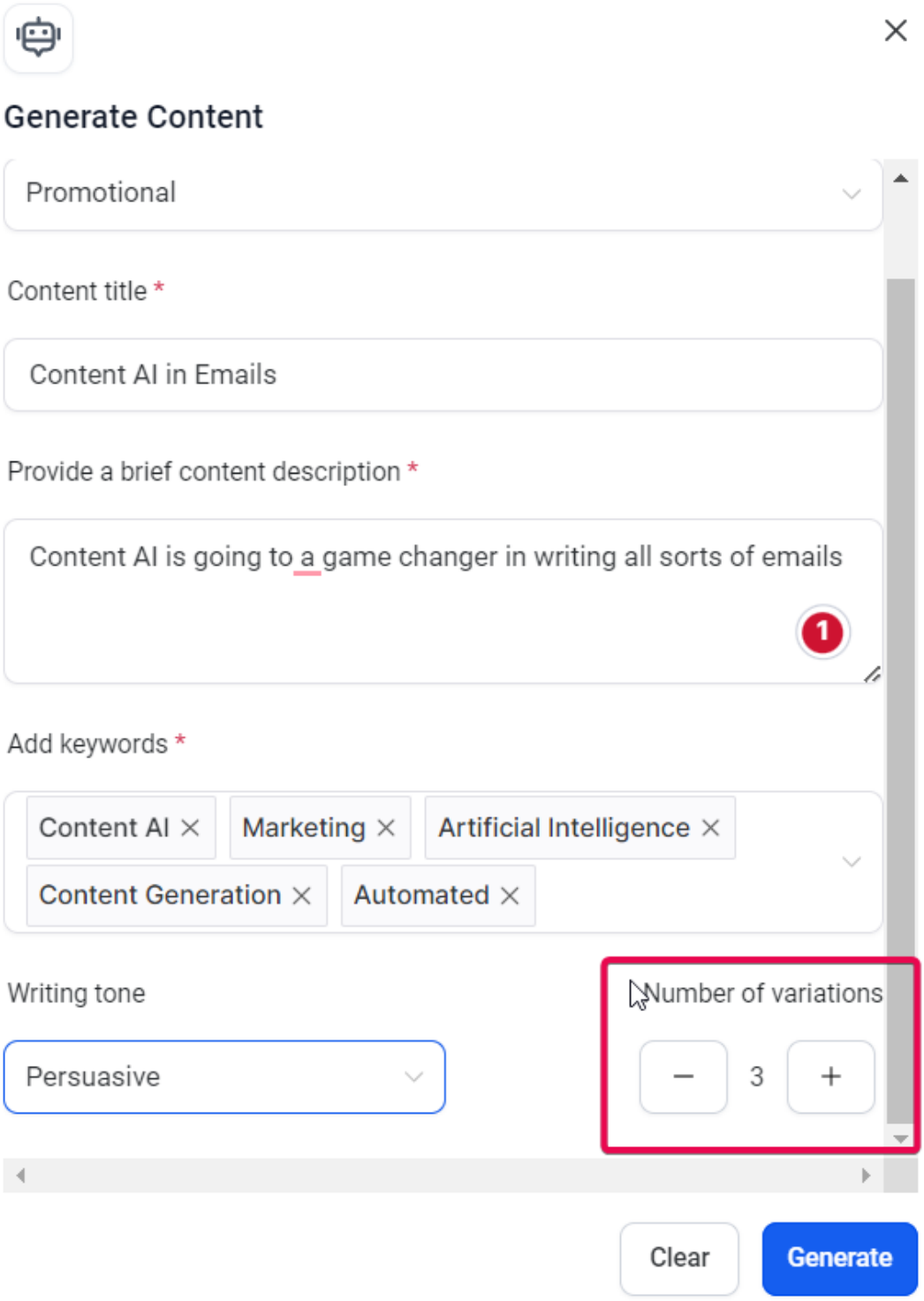
Then write a Content Description of up to 3 lines.



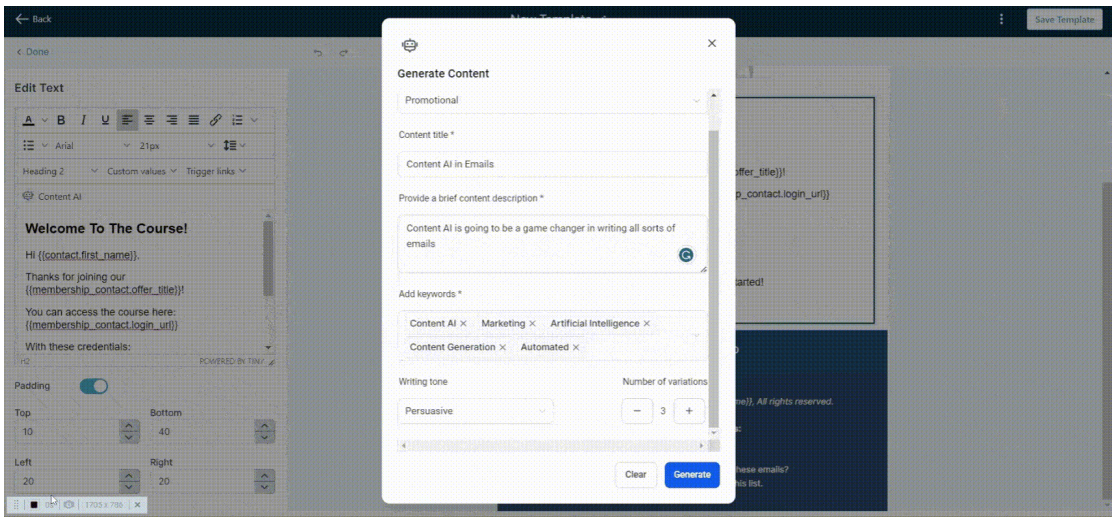
You also need to Select the Writing tone.



And then finally, you would need to choose the Number of Variations you want to create before you click on Generate.

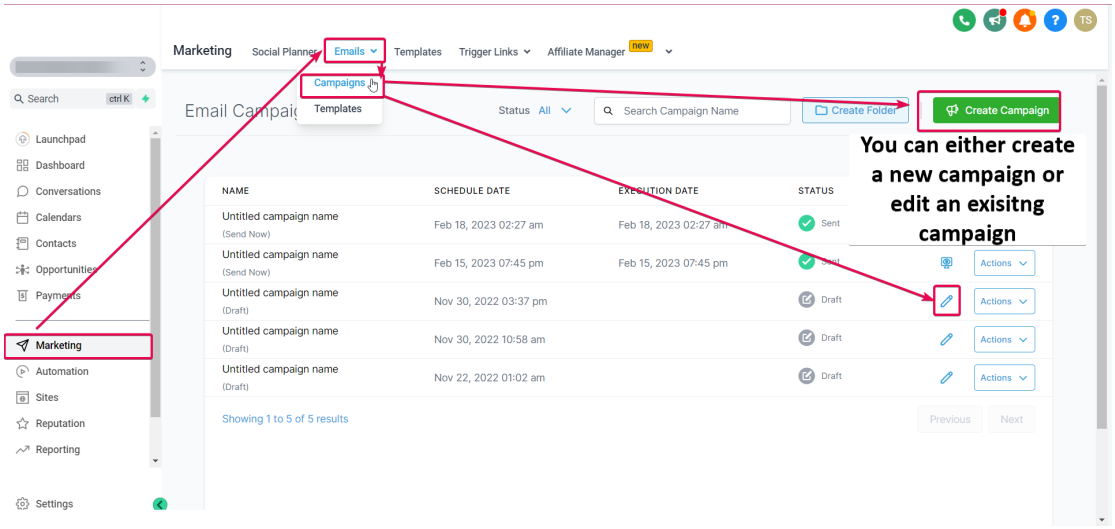


Once you click on Generate, it should generate the desired variations, which may take five to ten seconds, depending on the Number of Variations. It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.

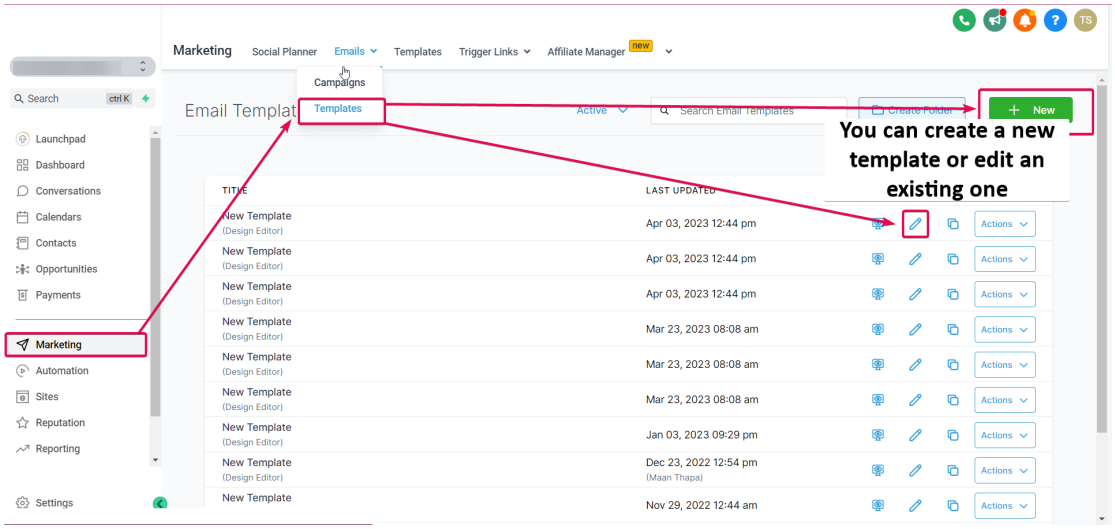


How to get started with Content AI for button blocks?

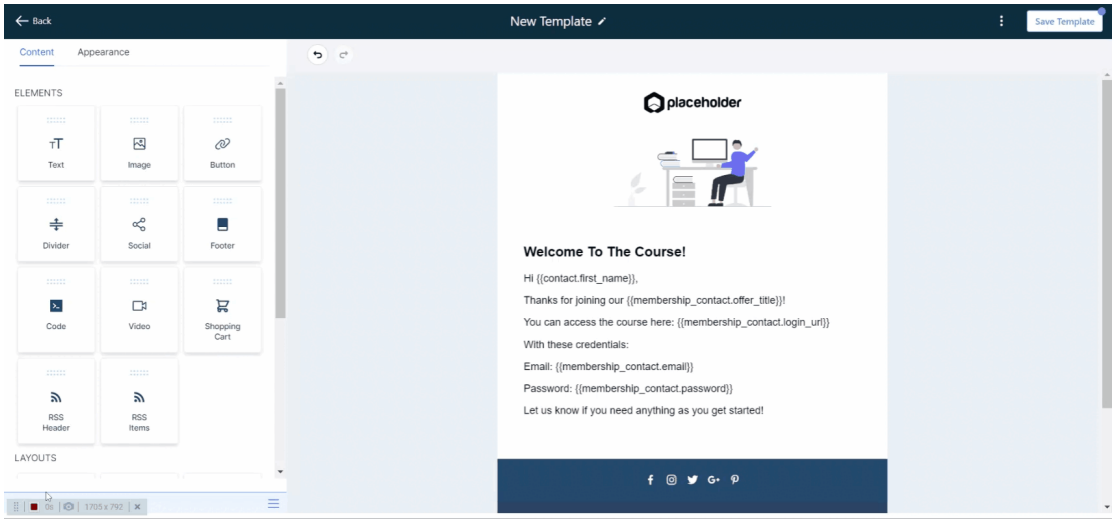
Go to Marketing> Emails > Email Campaigns>Create Campaign or Edit an existing campaign.



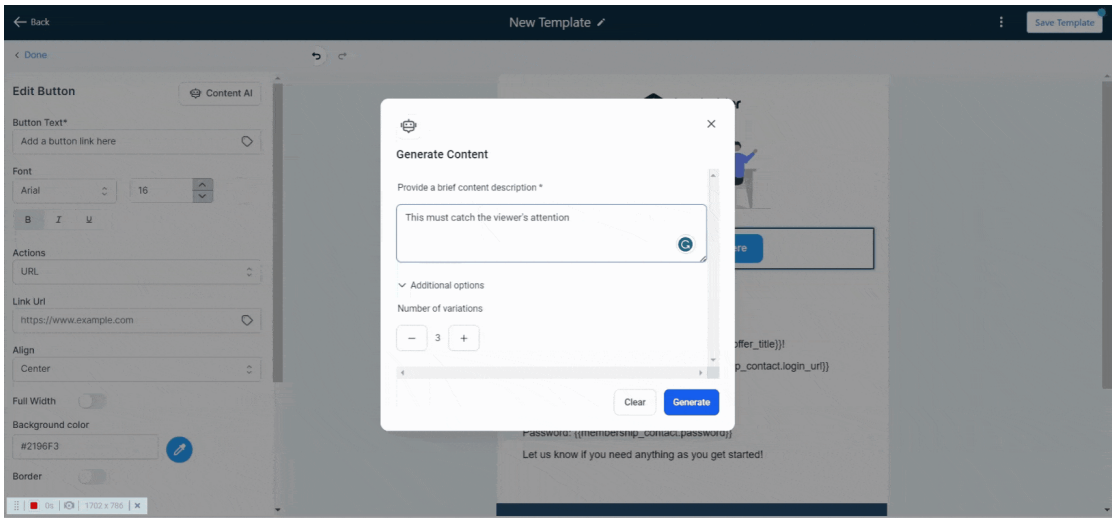
For Email Templates, head to Marketing>Emails>Templates>New, or Edit an existing template



Drag and drop a Button Element into the Email body, then click on Content AI.

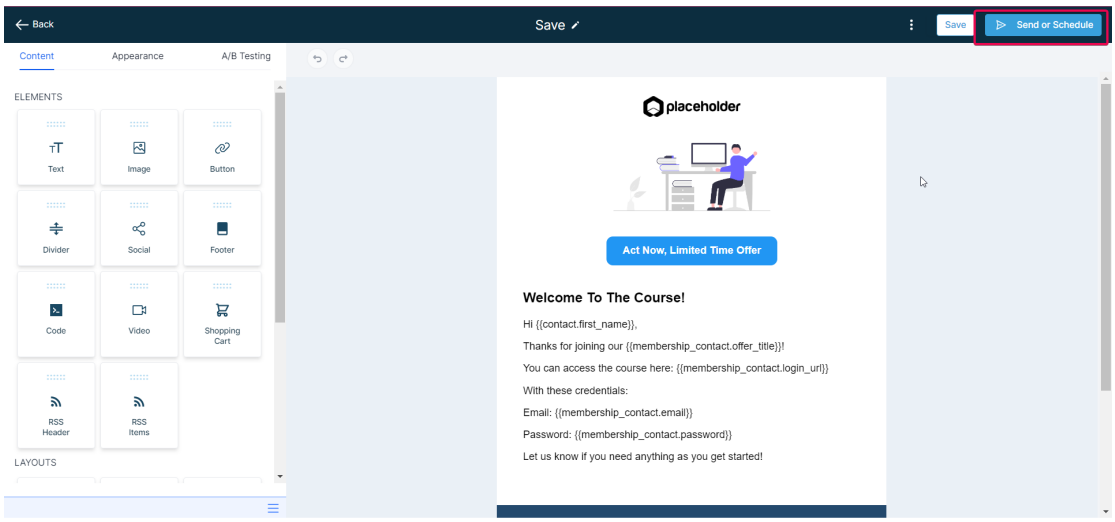


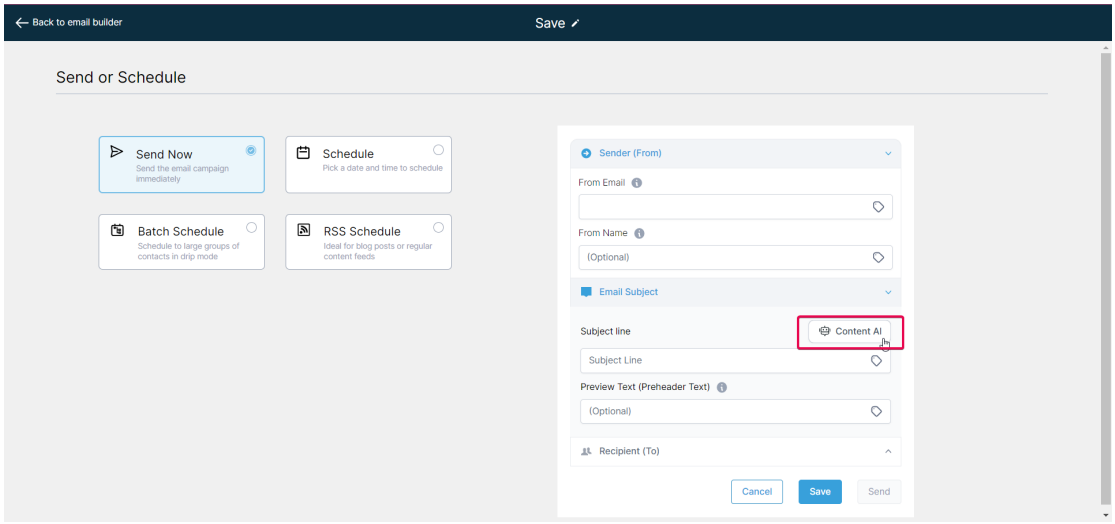
Enter Content Description to describe what kind of text you want to generate; choose the Number of Variations you wish to create, and then click on Generate. It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.



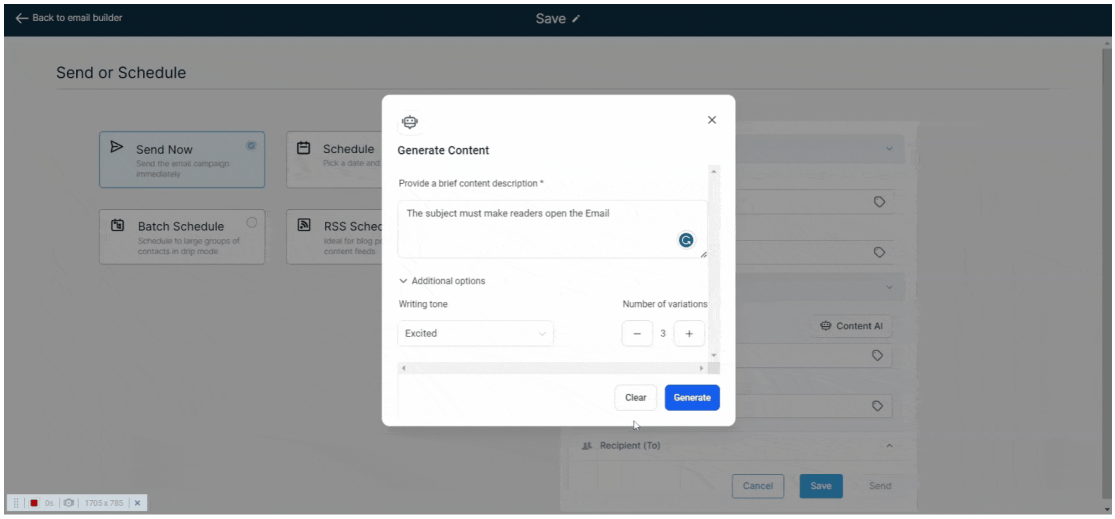
How to get started with Content AI for the subject line?

Once the Email Campaign content is created, Content AI is available in the subject line in the send and schedule screen.





You will then need to provide a Content Description, Choose the Writing tone, and the Number of Variations you want to generate, and then click Generate.



It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.