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Create Emails with AI

Mavilyn Carlos - 2026-09-07 - [AI Agents](#)

If you've opted to have the Premium Feature Upgrade, you now have access to additional Premium and AI features within your account. If you do not have the Premium and AI features and would like to consider an upgrade, please email hello@usekilo.com

Writing assistant Content AI helps generate 10X faster and more effortless content. Content AI in Emails generates outlines, introductions, specific sections, and variations for different email contexts, including promotional emails, introduction emails, coupons/discounts, recurring newsletters, testimonials, cold outreach, and content/giveaways. It can also be used to create subject lines and variations. Using Content AI in Emails makes creating email content faster and more efficient, while allowing for tailored Content based on specific business needs.

How to get started with Content AI for the Email Text block?

Go to Marketing > Emails > Email Campaigns > Create Campaign or Edit an existing campaign.

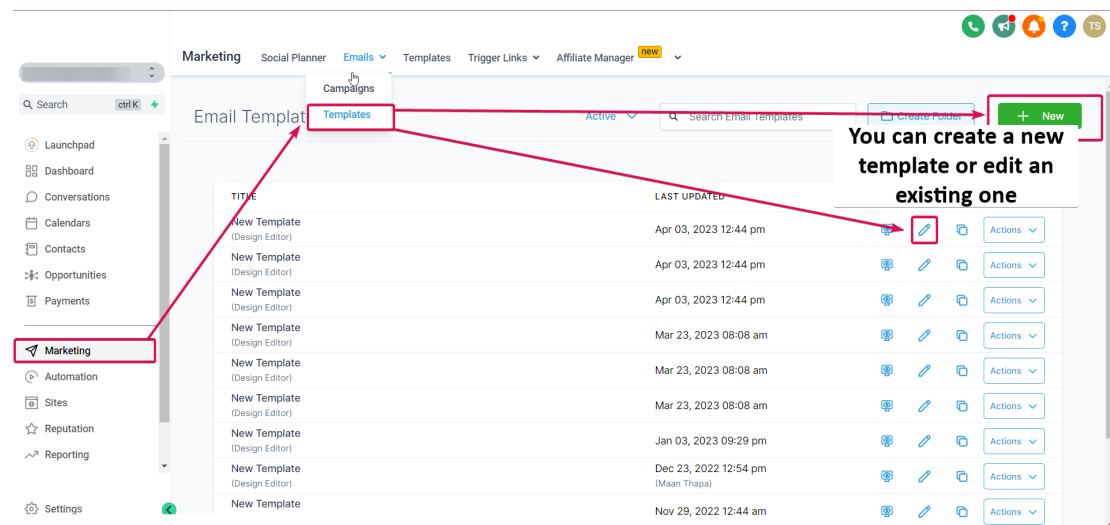
Please note:

Content AI is available in Email Templates as well as and Email Campaigns.

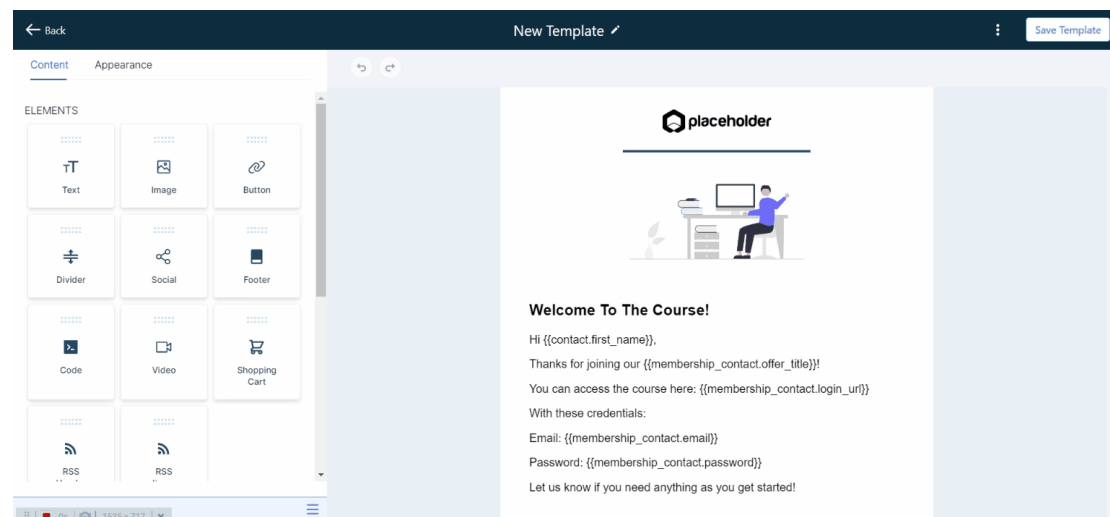
The screenshot shows the KILO Marketing dashboard. On the left sidebar, 'Marketing' is highlighted. In the top navigation bar, 'Emails' is selected, and a dropdown menu shows 'Campaigns' and 'Templates'. A red box highlights the 'Campaigns' option. Below this, a table lists email campaigns with columns for NAME, SCHEDULE DATE, EXPIRATION DATE, and STATUS. A red box highlights the 'Create Campaign' button in the top right. Another red box highlights the 'Edit' icon (pencil) in the 'Actions' column of the table. A text overlay on the right says: 'You can either create a new campaign or edit an existing campaign'.

NAME	SCHEDULE DATE	EXPIRATION DATE	STATUS
Untitled campaign name (Send Now)	Feb 18, 2023 02:27 am	Feb 18, 2023 02:27 am	Sent
Untitled campaign name (Send Now)	Feb 15, 2023 07:45 pm	Feb 15, 2023 07:45 pm	Sent
Untitled campaign name (Draft)	Nov 30, 2022 03:37 pm		Draft
Untitled campaign name (Draft)	Nov 30, 2022 10:58 am		Draft
Untitled campaign name (Draft)	Nov 22, 2022 01:02 am		Draft

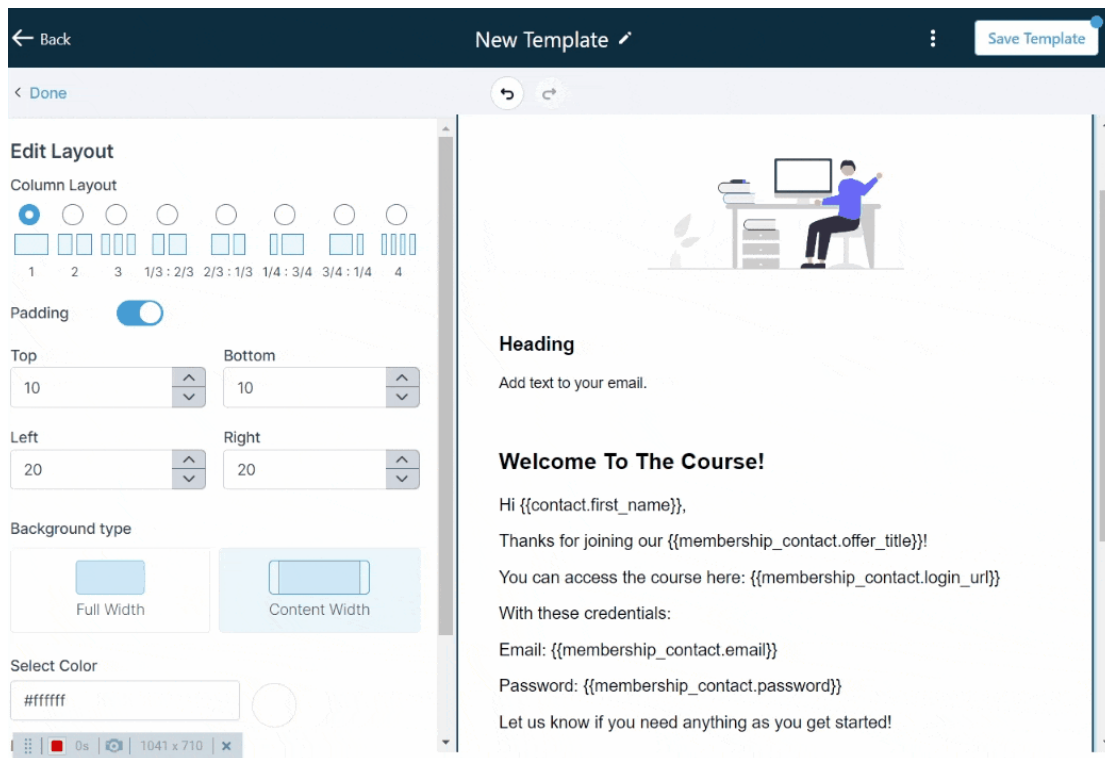
For Email Templates, head to Marketing>Emails>Templates>New, or Edit an existing template



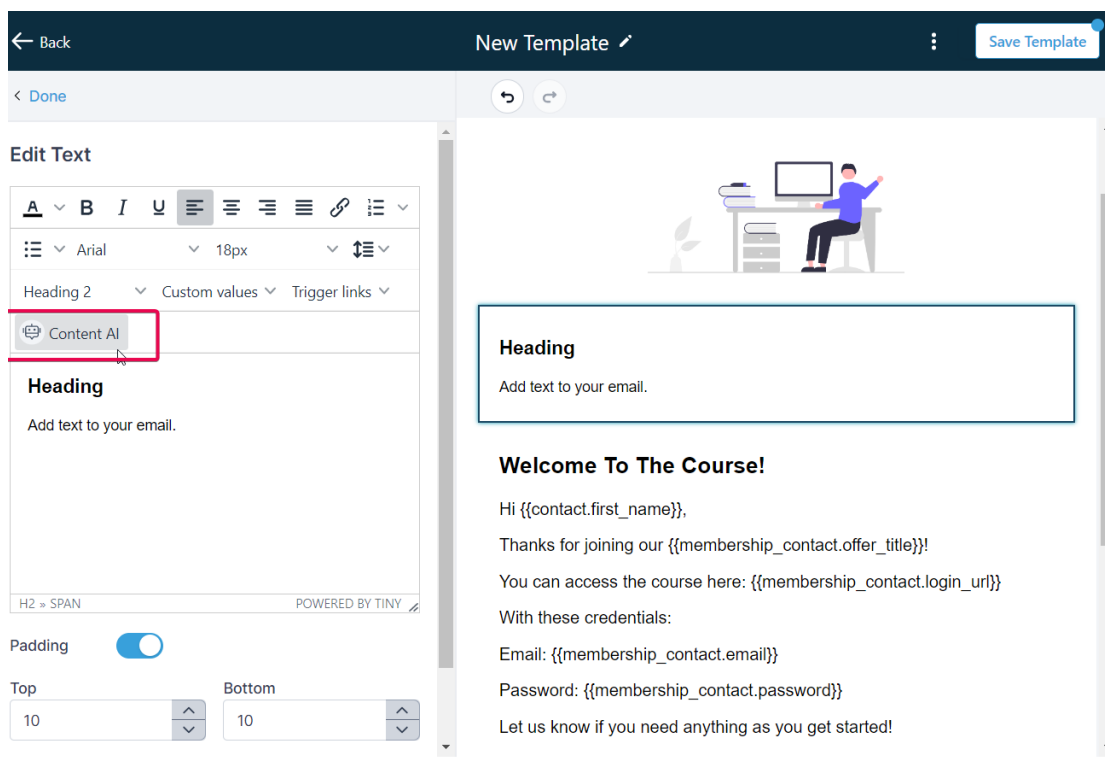
Inside the Email Builder, You can either drag and drop a new Text Block:



Or you could edit an existing Text Block:



Click on the Content AI button above the text editor block:



It would be best to start by Selecting the context in the Select Context dropdown. It will ask you to choose the option of contexts like:

- promotional email
- introduction email

- coupon/discount
- recurring newsletter
- testimonial
- cold outreach
- content/giveaway
- other, if the email context is not mentioned in the dropdown and you'd prefer a broader category.



Generate Content

Context *

Select context



Select context



Promotional

Introduction

Coupon/Discount

Recurring Newsletter

Testimonial

Cold Outreach

Add keywords *

Add Keywords and click Enter



Writing tone

Number of variations

Select writing tone



−

3

+

Clear

Generate

You can then add the Content Title.

← Back

Done

Edit Text

A B I U [List Bulleted] [List Numbered] [Link] [Unlink]

Heading 2 Arial 18px Custom values Trigger links

Content AI

Heading

Add text to your email.

H2 > SPAN POWERED BY TINY

Padding

Top 10 Bottom 10 Left 20 Right 20

Generate Content

Context *

Promotional

Content title *

Add the theme of your content

Please enter the title

Provide a brief content description *

Add the description of your content in 2-3 lines

Add keywords *

Add Keywords and click Enter

Writing tone

Select writing tone

Number of variations

3

Clear Generate

Then write a Content Description of up to 3 lines.



Generate Content

Context *

Introduction

Content title *

T&K

Provide a brief content description *

This email is meant to introduce Content AI's usage in Emails



Add keywords *

Artificial Intelligence ×

Email writing ×

Marketing ×

Writing tone

Select writing tone

Number of variations

−

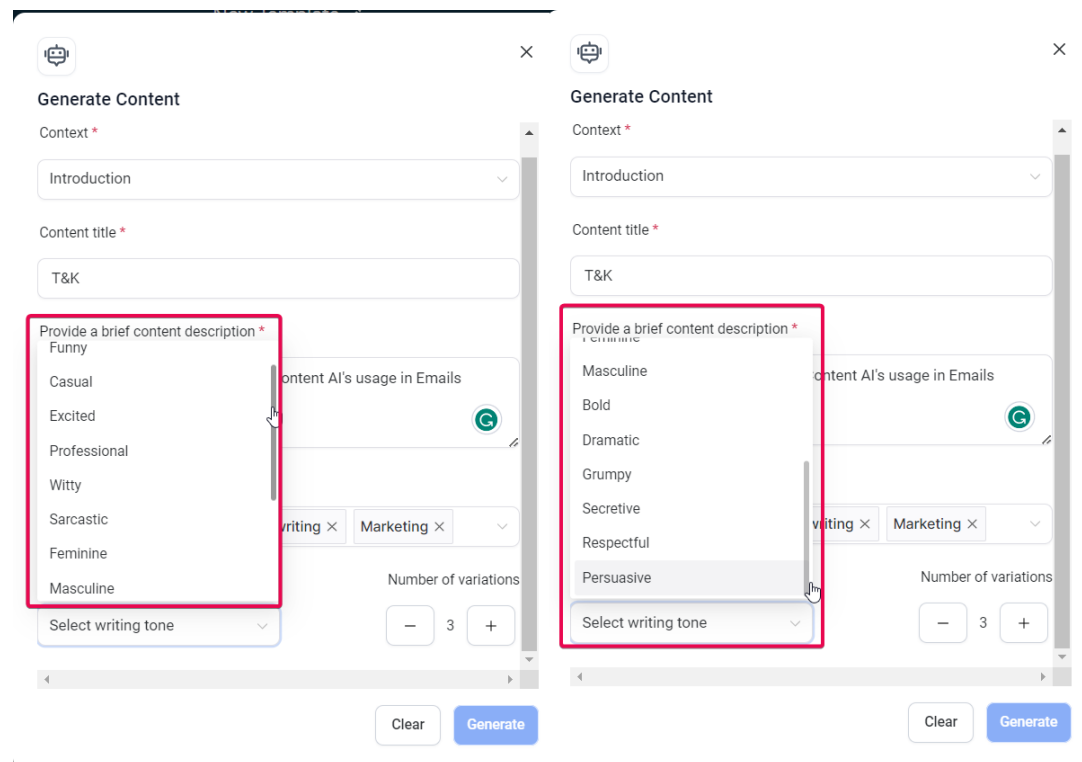
3

+

Clear

Generate

You also need to Select the Writing tone.



And then finally, you would need to choose the Number of Variations you want to create before you click on Generate.

×

Generate Content

Promotional

Content title *

Content AI in Emails

Provide a brief content description *

Content AI is going to a game changer in writing all sorts of emails

1

Add keywords *

Content AI ×

Marketing ×

Artificial Intelligence ×

Content Generation ×

Automated ×

Writing tone

Persuasive

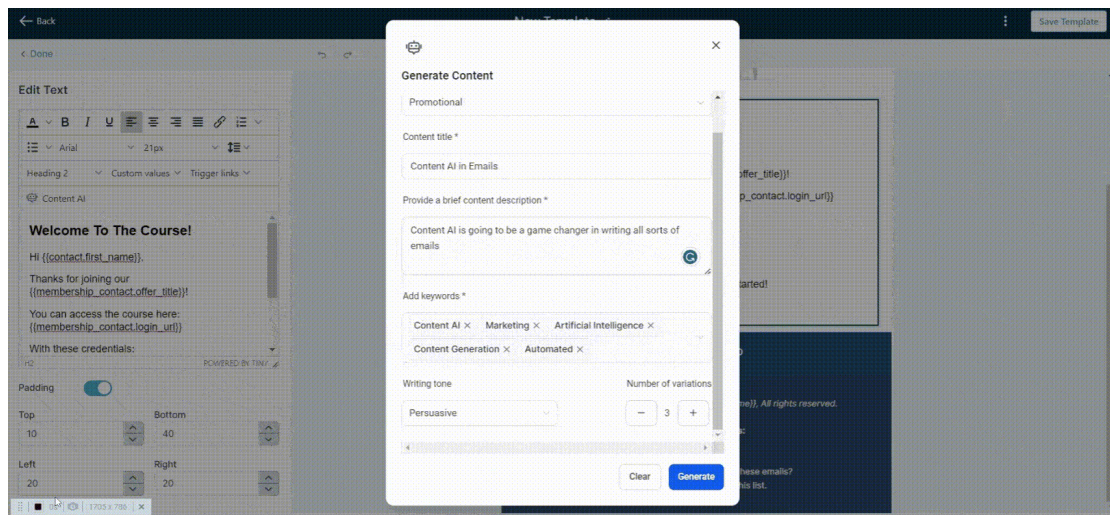
Number of variations

− 3 +

Clear

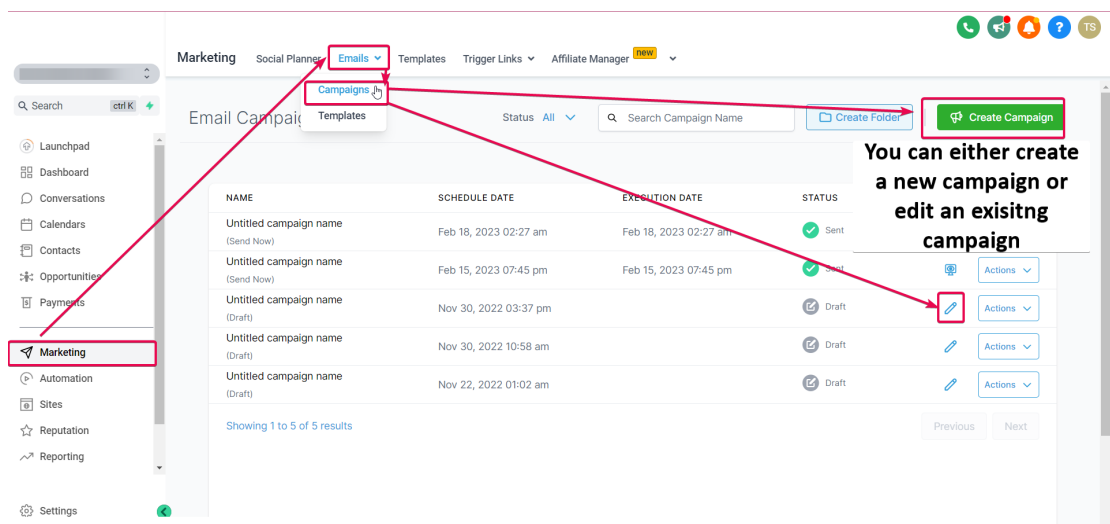
Generate

Once you click on Generate, it should generate the desired variations, which may take five to ten seconds, depending on the Number of Variations. It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.

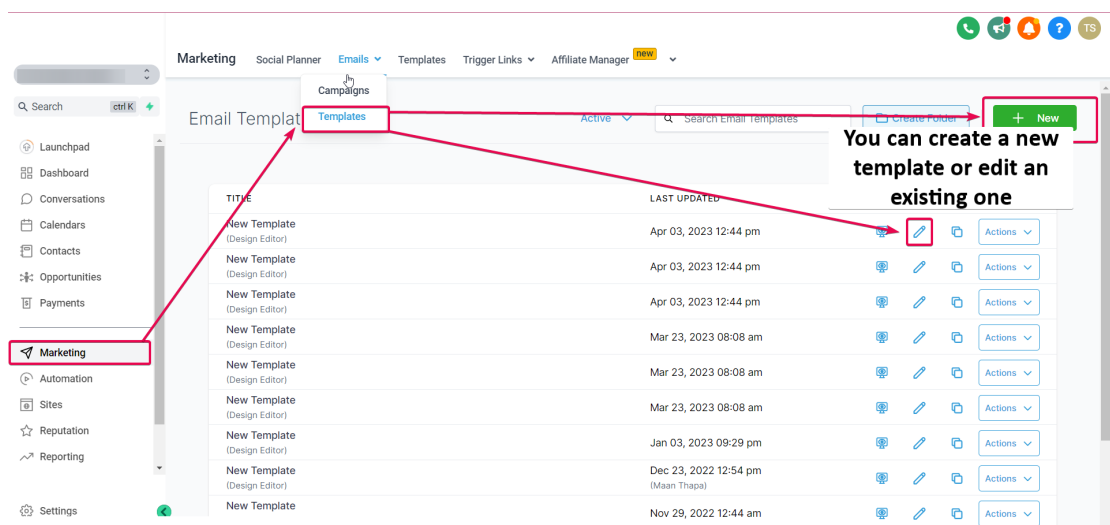


How to get started with Content AI for button blocks?

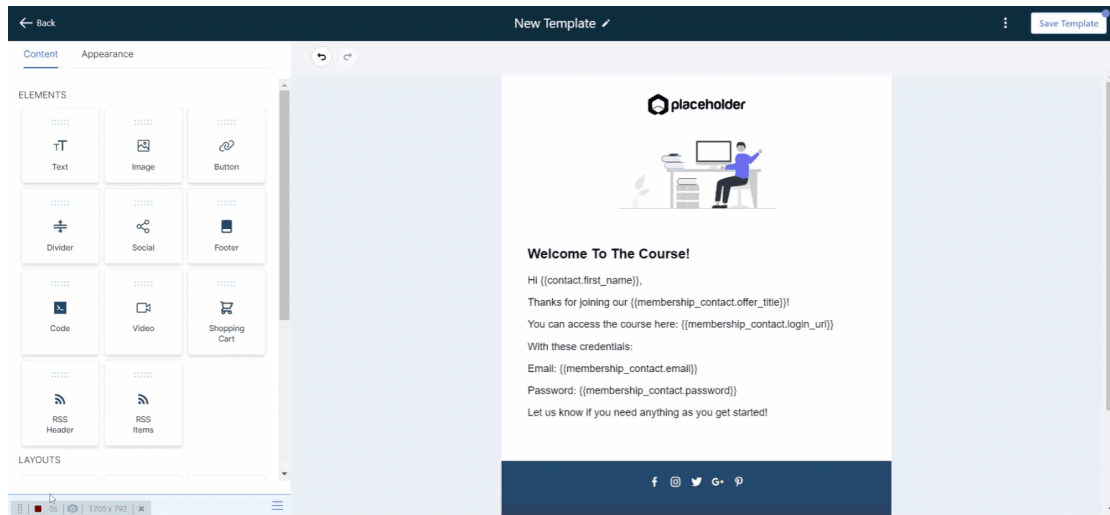
Go to Marketing> Emails > Email Campaigns>Create Campaign or Edit an existing campaign.



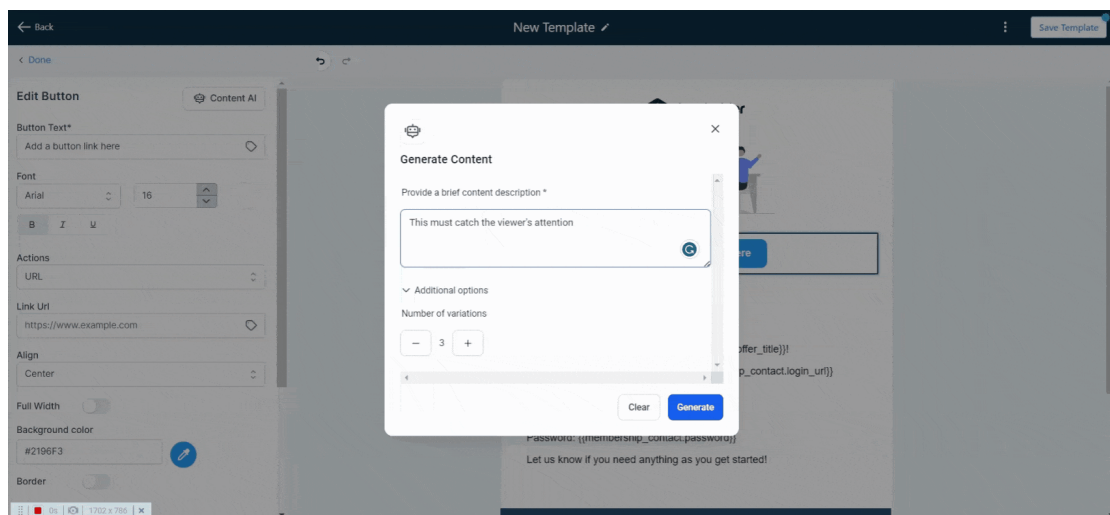
For Email Templates, head to Marketing>Emails>Templates>New, or Edit an existing template



Drag and drop a Button Element into the Email body, then click on Content AI.

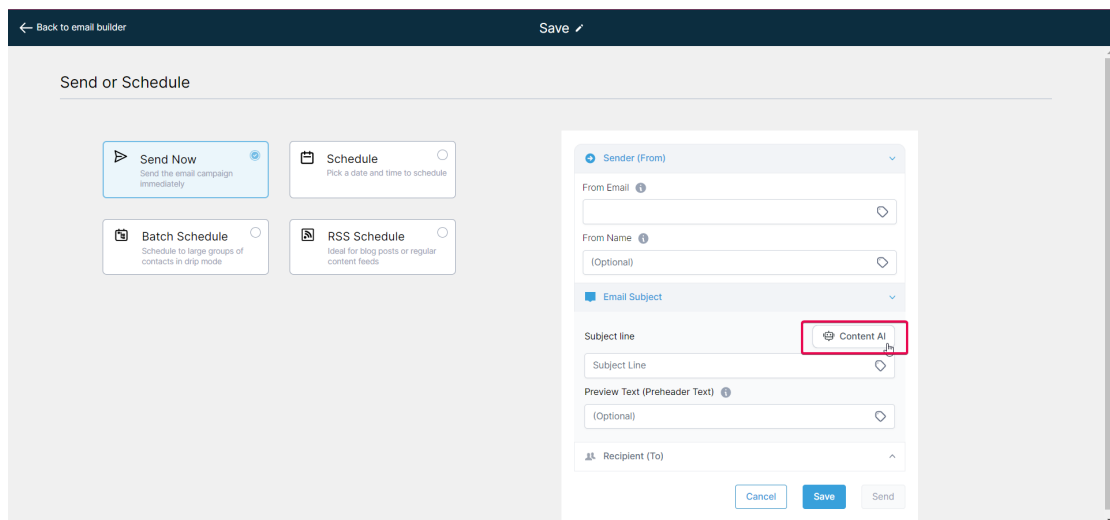
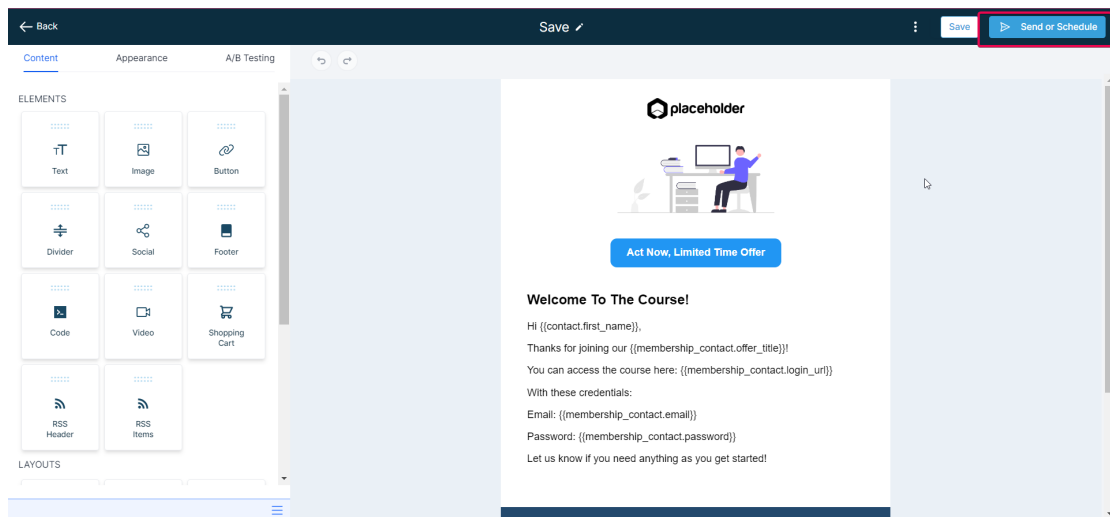


Enter Content Description to describe what kind of text you want to generate; choose the Number of Variations you wish to create, and then click on Generate. It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.

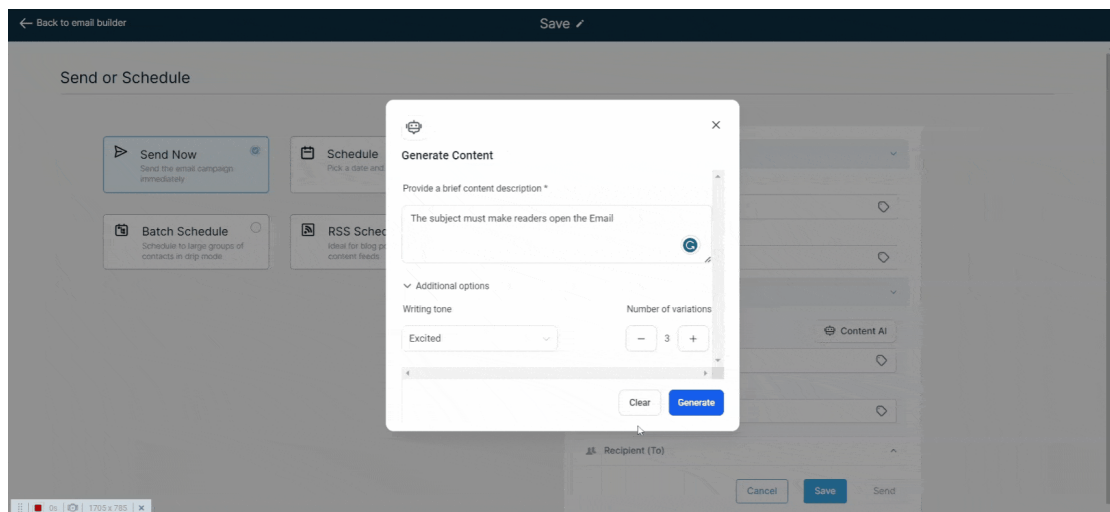


How to get started with Content AI for the subject line?

Once the Email Campaign content is created, Content AI is available in the subject line in the send and schedule screen.



You will then need to provide a Content Description, Choose the Writing tone, and the Number of Variations you want to generate, and then click Generate.



It will then ask you which of the Variations you want to use. Click on Copy next to the one you want to use, and then click Continue.