ChatGPT Prompts for Blogging

Mavilyn Carlos - 2026-11-08 - Lead Magnets & Worksheets

> Chat GPT is an excellent tool, best used for editing and 'filling in the gaps'. Whilst it can be used to create full blogs, this does not follow blogging best practice, as the content will lack originality. This **can** have a negative impact on SEO. That being said, any relevant blog posts will be more beneficial than not blogging at all! Be sure to check out the Blogging 101 Webinar for tips on best practice, and the Creating Original Blogs with Client Stories Webinar for a real life example using Chat GPT!
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> If you're using Kilo's Done For You Blogs, be sure to also check out the help article Customize a 'Done For You' Blog.

Using Client Stories for Blogs

"We are a <type of gym / facility> whose ideal client is <avatar>. You are a content creator for the facility, who creates blog posts using client stories to help engage leads and improve SEO on our website.

A member of the gym has answered questions about their experience, to be used as a testimonial. Please write a blog post telling this member's story, using direct quotes.

Here is an example of the writing style you should use:

<Example blog copy*>

Now, here are the questions and member's answers that will be the focus of the new blog post:

<Insert Client Story Survey questions and responses> "

**This MUST be unique content you have written. For best results, we recommend writing the first blog post from scratch, using the exact format you hope to achieve. The better the input for Chat GPT, the better the output. If you provide a complete, original blog post as an example, the output will be much higher quality than if you provide a few sentences of unrelated copy.*