Change Your Site Colors in WordPress

Laura Gibson - 2026-08-04 - Editable Website Templates

Your **theme colors** control the colors used across your website: text, links, buttons, section backgrounds, and more. You edit them in WordPress from your theme settings, which is where the colors provided with your site are listed. You will need access to your editable site in WordPress to make these changes.

Watch the video below for a walkthrough, or read on for the full guide.

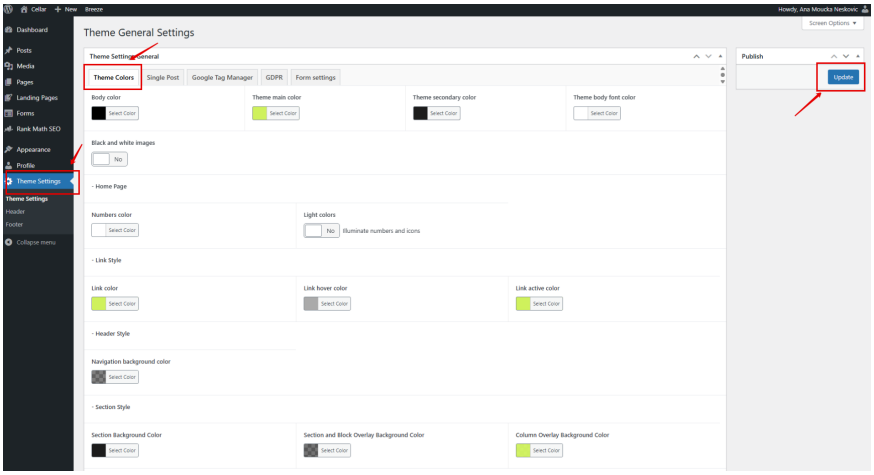
What you can do with theme colors

- Change the text color used across your site
- Change section background colors
- Change link and button colors
- Change your main body color
- Match every page of your site to your branding from one place

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How do I change my website colors?

1. Log in to your editable site in WordPress.
2. Click the **theme settings** icon in the left-hand menu while viewing your home page.



3. Find the theme colors provided with your site.

4. Hover over the color you want to change, such as text color or section background color.

5. Enter the color that matches your branding.

6. Repeat for any other colors you want to change.

7. Click **Update**.

Note

Theme color changes apply site-wide. They are not page-specific, so every page using that color updates at the same time.

Frequently asked questions

Do color changes apply to my whole site or just one page?

Site-wide. Theme colors are not page-specific. Changing a color in theme settings updates it everywhere that color is used on your site.

Which colors can I change?

Theme settings covers the colors used throughout your site, including text, section backgrounds, links, buttons, and your main body color. The theme colors available to you are the ones listed in theme settings.

How do I save my color changes?

Click Update after you finish changing colors. Your changes are applied once you do.

Helpful tips

- Have your brand's color values ready before you start

- Work through one color at a time so it is easy to see what changed
- Remember that every color change affects your whole site, not one page
- Click **Update** before leaving theme settings
- Change colors in theme settings rather than page by page so your site stays consistent

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When this is most helpful

- Setting up your website colors for the first time
- Updating your site after a rebrand or a new logo
- Matching your website to your other marketing materials
- Correcting a color that does not match your branding

If you have questions about your website colors, or you want to request a complimentary annual redesign using one of our editable website templates, our Support team is happy to help. Reach us at **hello@usekilo.com**.

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