Boost Local SEO After Launch

Laura Gibson - 2026-11-08 - SEO After Switching or Redesigning

After your new Kilo website goes live, there are a few simple steps you can take to support and strengthen your local SEO. These actions help Google recognize that your business is active, relevant, and trustworthy within your area.

Here are a few things you can do:

- **Update your Google Business Profile** with the correct website link
- **Post at least one blog article** in the first month to show fresh content
- **Check your business name, address, and phone number (NAP)** across your website, social media, and online directories to ensure they are consistent
- **Add new images or testimonials** that highlight your gym and your members
- **Encourage members to leave Google reviews**, especially ones that mention your location and services

These small updates go a long way in improving your local visibility and helping your gym stand out in your area.

- Tags
- Website