Add Followers to a Contact

Mavilyn Carlos - 2026-10-22 - Contacts

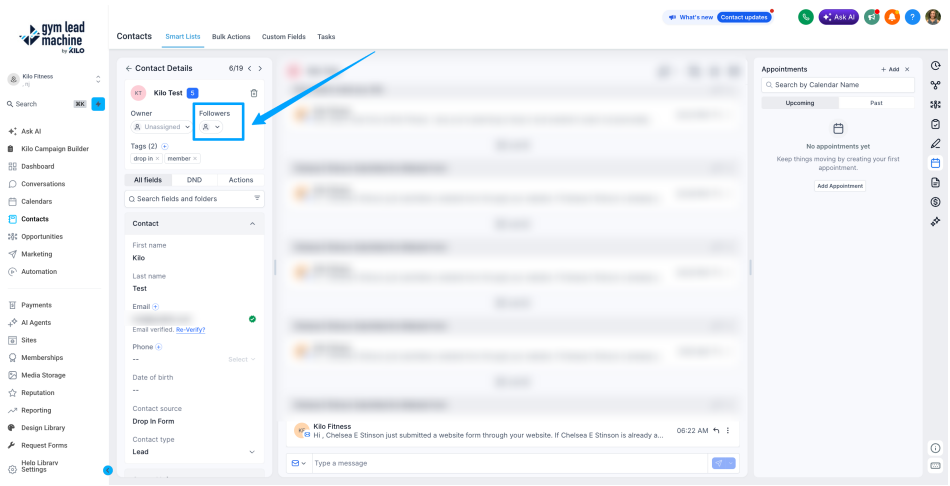
Gym Lead Machine allows you to assign multiple users as **Followers** for a contact, giving your team broader access to manage client interactions and collaborate more effectively.

What you can do with Followers

- Assign up to 10 team members as Followers on a contact
- Give Followers the same access to the contact as the owner
- Surface followed contacts for team members with restricted data views
- Filter contacts and build Smart Lists by Follower
- Show Followers as a column in your contact lists

The Followers field in contact details

- On each contact's profile, you can assign up to 10 team members as "Followers."
- Followers have the same permissions as the contact owner, which means they can access, view, and edit the contact just like an owner would.



Visibility for Followers

Contacts followed by team members will appear in their view when the **Only assigned data is ON** setting is enabled.

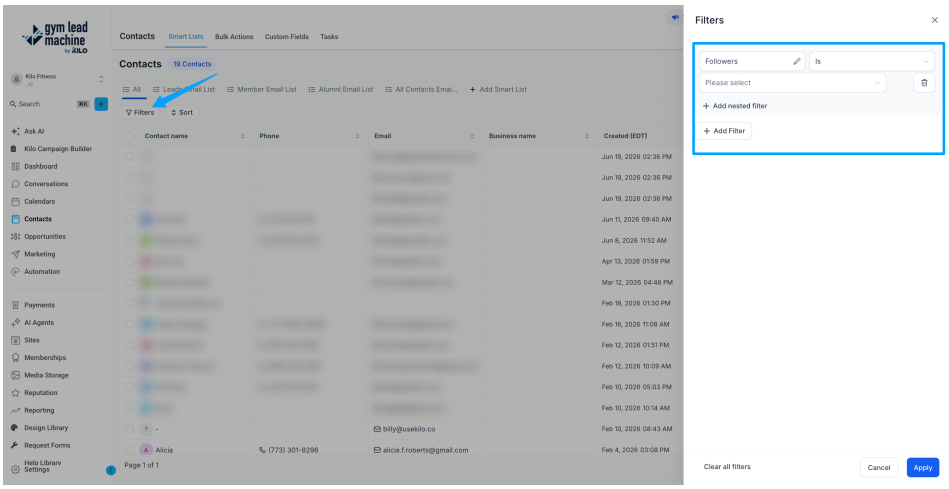
Note

When the "Only assigned data is ON" setting is active, followers cannot change the owner of the contact. This is especially important for users with the 'Sub-account USER' type.

Followers in filters and columns

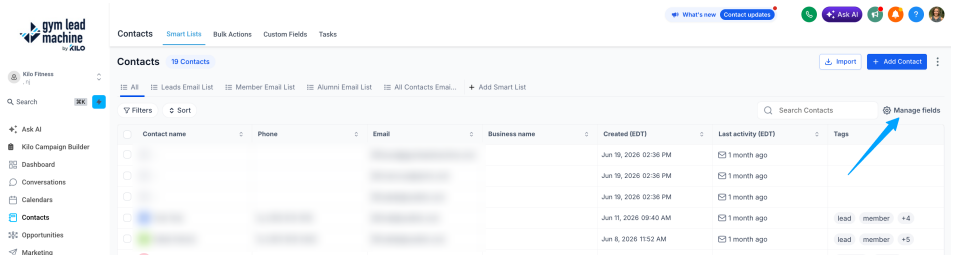
Smart List filter

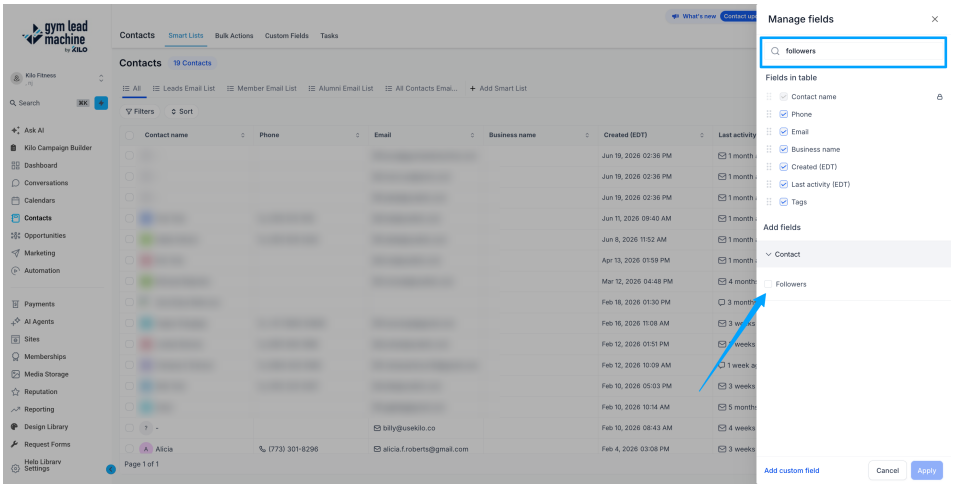
You can filter contacts by **Followers**. Use this filter option to create Smart Lists based on who is following a contact.



Followers as a column

In the **Columns** dropdown, select **Follower** to add it as a visible field in your contact lists.





If you have questions about Followers in Gym Lead Machine, our Support team is happy to help. Reach us at **hello@usekilo.com**.

- Tags
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