

Ask AI Session Examples & Usage Costs

Ask AI can complete everything from simple content generation to complex, multi-step workflows involving approvals, asset creation, and platform actions. Because Ask AI operates on a pay per use pricing model, session costs vary depending on the complexity of the request, the number of AI operations performed, and any generated artifacts or actions.

This document explains how Ask AI sessions are structured, how usage costs are calculated, and what influences overall session pricing through real-world examples.

Understanding Ask AI Session Costs

Ask AI sessions consist of one or more conversational turns where the AI plans, reasons, generates content, performs supported platform actions, and requests approvals when necessary. Every session is measured based on the work performed rather than simply the number of prompts submitted.

A typical session may include:

- Understanding your request
- Gathering additional information through Guided Questions
- Retrieving platform or external data
- Planning multiple steps
- Creating content or assets
- Rendering structured artifacts such as tables or approval cards
- Executing supported platform actions
- Requesting approval before making changes

More complex workflows generally require additional processing and therefore result in higher usage costs.

Ask AI Pricing Overview

Ask AI is available through Pay Per Use pricing, allowing you to pay only for the AI resources consumed during each session.

Session costs depend on factors such as:

- Number of reasoning steps
- Workflow complexity
- Content generation
- Images or other generated media
- Charts, diagrams, and structured artifacts
- External data retrieval
- Platform actions
- Approval workflows

Simple drafting sessions typically cost significantly less than multi-step automations involving asset generation and platform updates.

Example 1: Product Import & Currency Update

Product imports often involve multiple coordinated actions across inventory, pricing, and location settings. This example demonstrates how Ask AI retrieves external product data, prepares approvals, and completes supported actions.

User Request

"Pull a list of all the products from <https://usekilo.com/collections/all> and add them as products in the location. Also set the location and product currency to match."

How Ask AI Processed the Task

- Retrieved the Shopify product catalog
- Identified one primary product with multiple variants
- Reviewed color and size options
- Verified pricing
- Checked the current location currency
- Prepared approval requests
- Created the product after approval
- Applied INR pricing
- Updated the location currency from AED to INR

Session Details

Item	Value
Total Turns	15
User Messages	2
Rendering	Approval Cards
Final Result	Product imported and configured
Total Session Cost	\$1.1757

Example 2: Fitness Funnel & Email Template Creation

Ask AI can combine planning, business discovery, and supported platform actions into a guided workflow. When certain platform capabilities are unavailable through the API, Ask AI provides implementation guidance instead.

User Request

"Create a complete funnel for my fitness coaching business including landing page, form, email follow-ups, and booking calendar."

How Ask AI Processed the Task

Ask AI collected:

- Business name
- Coaching specialty
- Target audience
- Primary offer
- Discovery preferences

It determined that funnel creation, form creation, and calendar setup were not available through supported API actions, then completed the supported task of creating email templates while providing detailed implementation guidance for the remaining steps.

Email Templates Created

Template	Subject
Welcome Email	Welcome to GLM Fitness — Here's What Happens Next
The Busy Professional Edge	The #1 Reason Busy Pros Never Build Muscle (And How to Fix It)
Your Spot Is Waiting	Your 10-Week Transformation Spot Won't Be Open Forever

Session Details

Item	Value
User Messages	3
Platform Actions	3 Email Templates
Manual Guidance	Landing Page, Form, Workflow & Calendar
Total Session Cost	\$0.6992

Example 3: Multi-Channel Event Campaign

Complex marketing requests often combine content generation, brand assets, scheduling, approvals, and channel-specific campaign preparation.

User Request

"Create a complete marketing campaign for the 2026 CrossFit Games Watch Party & AI Recap Session."

Event Details

- Event: 2026 CrossFit Games Watch Party & AI Recap Session
- Audience: Developers, SaaS founders, marketers, agencies, AI enthusiasts
- Channels: Email, SMS, WhatsApp, LinkedIn, Facebook, Instagram

Assets Prepared

- Event banner
- Three email campaigns
- Three SMS messages
- WhatsApp templates
- LinkedIn posts
- Facebook posts
- Instagram feed posts
- Instagram Stories
- WhatsApp broadcast copy
- Campaign schedule
- Approval workflow

Session Details

Item	Value
User Messages	6
Rendering	AI-generated image, approval cards, structured artifacts
Platform Actions	Email templates created
Pending Actions	Social accounts & WhatsApp activation required
Total Session Cost	\$2.9271

What Affects Ask AI Session Costs?

Ask AI usage is based on the work performed during a session rather than the number of prompts alone. Sessions become more resource-intensive as additional reasoning, content generation, or platform actions are required.

Factors that can increase overall session cost include:

- Multi-step reasoning and planning
- Guided Questions and follow-up interactions
- Platform integrations
- Product imports
- Email or marketing campaign creation
- Approval workflows
- Charts, tables, and diagrams
- AI-generated images and media
- Large document creation
- External data retrieval
- Multi-channel campaign preparation

General cost tiers:

- Simple drafting tasks typically have the lowest usage cost.
 - Content generation with structured artifacts requires additional processing.
 - Multi-step workflows with approvals and platform actions generally consume more AI resources.
 - Image generation and other rendered media usually increase total session cost.
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Frequently Asked Questions

Q: How is Ask AI pricing calculated?

A: Pricing is based on the AI resources consumed during a session, including reasoning, content generation, artifact rendering, external data retrieval, and supported platform actions.

Q: Does every prompt cost the same?

A: No. Costs vary depending on the complexity of the request and the amount of processing required.

Q: Do approval requests increase session cost?

A: Approval workflows involve additional reasoning and structured rendering, which may contribute to overall session usage.

Q: Does image generation cost more than text generation?

A: Generally yes. Rendering images or other visual assets typically requires more AI resources than generating text alone.

Q: Can Ask AI complete actions automatically?

A: Some supported actions can be completed directly after approval. Others may require connected integrations, platform permissions, or manual setup.

Q: Why couldn't Ask AI complete every task in Example 3?

A: Some publishing actions required connected social media accounts or an active WhatsApp setup. Ask AI completed all supported work and identified the remaining prerequisites.